

RIVER RAMBLINGS



- > IRCL Fun Shoot
- > Fun Shoot Registration
- > Citrus Hall of Fame
- > IRCL On-Line Store
- > Sponsorship Opportunities

JAN
2025

STILL TIME TO REGISTER!

There is still time to register and join in on a fun-filled event on **January 25, 2025** at Vero Beach Clays and Shooting Sports located at 5925 82nd Avenue in Vero Beach.

This one-day event will be held once again at **Vero Beach Clay Shooting Sports**. The venue is situated among beautiful hammocks of palms and oaks in Vero Beach, making it an enjoyable backdrop for our event and is located at 5925 82nd Avenue in Vero Beach. Coffee bar, sponsored by **Egan Fruit Packing**, opens at 8 a.m., check in is at 8:30 a.m. and shot gun start at 9:30 a.m.

Pull together a team for a relaxing and fun morning. This upcoming event will enjoy the amenities of the newly constructed club house that now features their signature restaurant, Marsh Bistro, a Southern style restaurant, which is an extension of the Marsh Landing restaurant in Fellsmere. Marsh Bistro will be providing lunch generously sponsor by **Florida Coast Equipment**.

Sailfish Brewing Co. will also be donating their custom brewed beer for shooters after coming off the shooting course.

There will be a raffle for a *Beretta Z300 Ultima 12G, 30" FR RH* shot gun that is generously sponsored by **Everglades Farm Equipment**. Along with this opportunity, there will also be other great items for our Chinese raffle along with a **green bird 50/50 cash pot**.

Awards for 1st, 2nd and 3rd place as well as highest men and ladies scores will presented.

This is a great opportunity for your company to receive exposure and be part of the fun and networking. Please see the registration flyer in this

See **SHOOT**, page 4





**JANUARY
25
2025**



INDIAN RIVER CITRUS LEAGUE



100 TARGET

FUN SHOOT



Check In
8:30 AM

Shotgun Start
9:30 AM

All levels include
gift bags, lunch &
raffle ticket for each
shooter



VERO BEACH CLAY SHOOTING SPORTS • 5925 82ND AVE • VERO BEACH

SPONSORSHIP OPPORTUNITIES

Title Sponsor: \$5,000

Two 4 person teams with cart
Promotional recognition, including event banner
Sponsor-provided banner in awards area
Signage at Check-In area & Recognition at the event

HALE GROVES

Grapefruit Station Sponsor: \$2,000
(Hurry! Limited availability)

One 4 person team with cart
Promotional recognition, including event banner
Sponsor-provided banner in awards area
Sponsor signage at shooting station
Signage at Check-In area & Recognition at the event

Orange Station Sponsor: \$1,500

One 4 person team with cart
Promotional recognition, including event banner
Sponsor-provided banner in awards area
Signage at Check-In area & Recognition at the event

Shot Gun Sponsor: \$1,500

One 4 person team with cart
Promotional recognition, including event banner
Sponsor-provided banner in awards area
Station sign & Recognition at the event

SOLD OUT!
EVERGLADES FARM EQUIPMENT

Lunch Sponsor: \$1,500

One 4 person team with cart
Promotional recognition, including event banner
Sponsor-provided banner in awards area
Station sign & Recognition at the event

SOLD OUT!
FLORIDA COAST EQUIPMENT

Coffee Bar Sponsor: \$1,000

One 4 person team with cart
Promotional recognition, including event banner
Sponsor-provided banner in awards area
Station sign & Recognition at the event

SOLD OUT!
EGAN FRUIT PACKING

Table Sponsor: \$1,000

One 4 person team with cart
Promotional recognition, including event banner
Recognition at all tables
Sponsor-provided banner in awards area
Station sign & Recognition at the event

SOLD OUT!
WEDGORTH'S INC.

Cattle Sponsor: \$1,000

One 4 person team with cart
Sponsor-provided banner in awards area
Signage at Check-In area & Recognition at the event

Cart Sponsor: \$800

One 4 person team with cart
Promotional recognition, including event banner
Recognition on Shooting Carts
Signage at Check-In area

SOLD OUT!
GARDEN & ASSOCIATES

Beverage Cart Sponsor: \$500

One 4 person team with cart
Promotional recognition, including event banner
Station sign and recognition on cart
Signage at Check-In area

SOLD OUT!
NATALIE'S ORCHID ISLAND JUICE CO.

4-Person Shooting Team: \$800

One 4 person team with cart.
Signage at Check-In area

Individual Shooter \$175
Cart Not Included



*Sponsors listed were committed
at the time of publication*

RESERVATION FORM

Please sign me up for: Sponsorship (choose from reverse side)
 Team Individual

Questions?
Karen Smith
772-595-5026
karen@ircitrusleague.org

Contact Name _____

Company _____
(for signage and publication use)

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

TEAM ENTRY	Shooter #1 _____	<input type="checkbox"/> male	<input type="checkbox"/> female	<input type="checkbox"/> under 16
	Shooter #2 _____	<input type="checkbox"/> male	<input type="checkbox"/> female	<input type="checkbox"/> under 16
	Shooter #3 _____	<input type="checkbox"/> male	<input type="checkbox"/> female	<input type="checkbox"/> under 16
	Shooter #4 _____	<input type="checkbox"/> male	<input type="checkbox"/> female	<input type="checkbox"/> under 16

Payment Information:

Amount Due \$ _____
 Check Enclosed Send invoice Email Link for Credit Card (processing fees apply)

Make checks payable to Indian River Citrus League and mail with completed form to: 2001 S. Rock Road, Ft. Pierce, FL 34945

ALSO ACCEPTING RAFFLE PRIZES AND ITEMS FOR SHOOTER GIFT BAGS

*Eye & ear protection available or bring your own
Ammo available for purchase or bring your own
Guns available for rent
NO reloaded ammo allowed*



SHOOT, con't from 1

issue that provides different levels to participate. There is room for everyone who wants to come out for a fun day.

We are also looking for raffle items as well, which is a great way to get your company name out there.

Grateful appreciation to the following sponsors:

Hale Groves –Title Sponsor

FL Department of Citrus and CRAFT – Industry Sponsors

Everglades Farm Equipment – Shot Gun Sponsor

Florida Coast Equipment – Lunch Sponsor – Presented by Countryside Citrus

Egan Fruit Packing – Coffee Bar Sponsor

Wedgworth's, Inc. – Table Sponsor

Farm Credit – Cattle Sponsor

MBV Engineering – Cattle Sponsor

Peace River Citrus Products – Cattle Sponsor

The Story Companies – Cattle Sponsor

Total Golf Cart – Cattle Sponsor

Vero Beach Social Media – Cattle Sponsor

Carden & Associates – Cart Sponsor

Natalie's Orchid Island Juice Co. – Beverage Cart Sponsor

There's still room to add your company!

The funds raised at this tournament will be channeled towards issues faced by growers in our region today, so your sponsorship plays a huge part in the success of the League's efforts for protecting the industry. Since 1931, the Indian River Citrus League has served to enhance and protect the iconic citrus industry here in the Indian River growing district and desires to continue in that role as this industry rebuilds. Also, the League has been the driving force behind the creation of the 180,000-acre Upper St. Johns Basin, Indian River Lagoon Council and Water Farming to help the region with its important water issues.





EVOLVE YOUR CROP PROTECTION.

Introducing **Howler® EVO**, Certis Bio's latest step in evolving crop protection.

Howler® EVO is a powerful fungicide that unleashes multiple modes of action to provide crops with broad-spectrum protection. Offering the same proven efficacy of Howler® fungicide, **Howler® EVO** features a new lower application rate, giving you the ability to maximize your efficacy and cover the same number of acres with less product.

Evolve your crop protection with **Howler® EVO** at [CertisBio.com](https://www.certisbio.com)



Learn More:



Contact your local Certis Bio Representative:

Lee Shekels, (561) 284-1998, LShekels@certisbio.com

© 2024 Certis USA L.L.C.



FLORIDA CITRUS HALL OF FAME INDUCTION LUNCHEON

Reminder of the Florida Citrus Hall of Fame Induction Luncheon being held on **March 28, 2025**, at the Florida Southern College in Lakeland, at the George W. Jenkins Fieldhouse. Our very own **Daniel R. “Dan” Richey, of Vero Beach** is one of the three distinguished leaders to include **Dr. Charles W. Adams (deceased), formerly of Auburndale, Fla.**, and **Dr. James H. “Jim” Graham, of Lake Alfred**, as the **Class of 2025** inductees.

The event is co-sponsored by Florida Citrus Mutual and the Florida Department of Citrus, with the Florida Citrus Processors Association hosting an “OJ Meet & Greet” with the inductees, attendees and government legislators prior to the luncheon. Tickets \$125 each or \$1,750 per table of eight, and are available on the website at www.FloridaCitrusHallofFame.com



FINANCING AND CROP INSURANCE FOR FLORIDA AGRICULTURE.

We know what works for your operation may not work for your neighbor. At Farm Credit of Florida we take the time to listen. If you want to discuss your finance or crop insurance needs stop by your local office or give us a call.



FarmCreditFl.com | (800) 432-4156

Join the fun!



Florida Citrus SHOW

PRESENTED BY:
AgNet
MEDIA

When: March 13, 2025

Where: Indian River Research and Education Center and U.S. Horticultural Research Laboratory in Fort Pierce

Registration and More Information:
citrusindustry.net/florida-citrus-show

DON'T MISS YOUR CHANCE TO LEARN AND NETWORK WITH YOUR PEERS!

SEMINAR TOPICS INCLUDE:

- Farm policy and regulatory update and outlook
- Next steps in the fight against HLB
- Unveiling water cost-share programs and incentives to get more trees planted
- Deep dive and tour of the "Grove-First" approach and the evaluation of alternative trunk-injection therapies
- A look at new varieties and rootstocks with improved HLB tolerance and the quest for an HLB-resistant citrus tree
- Grower panel discussion on keeping citrus trees alive and productive in an HLB-endemic environment
- Breakout seminar dedicated to vegetable production and best practices

THANK YOU,
SPONSORS



Citrus Research and Development Foundation, Inc.



Register Today! citrusindustry.net/florida-citrus-show

GET AHEAD OF FIRE ANTS

TREAT NOW WITH EXTINGUISH® ANT BAIT

Extinguish® Professional Fire Ant Bait

- An insect growth regulator (IGR) that affects ant reproduction
- Sterilizes the queen(s)/destroys the colony
- Can be used everywhere fire ants colonize
- Economical usage rates of 1-1.5 lbs. per acre

Extinguish® Plus Fire Ant Bait

- Combination insect growth regulator and adulticide
- Sterilizes the queen(s)/kills worker ants
- Approved for non-bearing citrus trees
- Economical usage rate of 1.5 lbs. per acre



Learn more about Extinguish® fire ant baits at CentralAntControl.com or call 800.347.8272.

Food Safety Event Calendar

Winter/Spring 2025

UF | IFAS Extension
UNIVERSITY OF FLORIDA



Produce Safety Alliance

Produce Safety Alliance Grower Training

A one-day course for produce growers and packers who fall under FSMA's Produce Safety Rule.

- **January 15th – West Palm Beach**
<https://psa011525.eventbrite.com>
- **March 5th – Quincy**
<https://psa030525.eventbrite.com>
- **March 27th – Dover**
<https://psa032725.eventbrite.com>
- **April 1st – Immokalee**
<https://psa040125.eventbrite.com>

Remote- Produce Safety Alliance Grower Training

A three-day, three-hour virtual course for fruit and vegetable growers and packers who fall under FSMA's Produce Safety Rule.

- **February 4th – 6th**
<https://psa020425.eventbrite.com>
- **April 8th – 10th**
<https://psa040825.eventbrite.com>
- **June 3rd – 5th**
<https://psa060325.eventbrite.com>

Remote HACCP for Florida Fresh Fruit & Vegetable Packinghouses

A four-day virtual course focused on HACCP principles for fruit and vegetable packinghouses.

- **January 21st – 24th**
<https://haccp012125.eventbrite.com>



Food Safety Supervisor Training

A one-day course focused on food safety supervisor duties, regulatory /audit requirements, the "why" behind the requirements, and adult learning.

- **January 16th, 2025 – Palm Beach**
<https://fsst011625.eventbrite.com>



Food Safety Preventive Controls Alliance Training

A three-day course which teaches participants how to develop and document a Food Safety Plan based on the requirements of FSMA's Preventive Controls for Human Foods Rule for their specific operations.

- **June 11th – 13th Lake Alfred**
<https://fspca061125.eventbrite.com>

For registration questions, contact Sarah McCoy sarahmccoy@ufl.edu

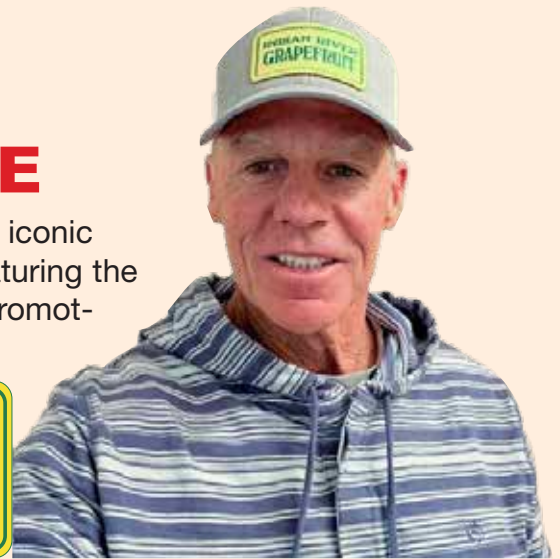
Sign up for our email listserv:
bit.ly/foodsafetylistserv

Upcoming events:
producesafety.ifas.ufl.edu

INDIAN RIVER CITRUS LEAGUE ON-LINE STORE

Come visit the League's on-line store where you will find the iconic Indian River Grapefruit tag. In addition, we have the cap featuring the Indian River Grapefruit tag patch along with other goodies promoting the world-famous Indian River citrus growing district.

Check out the store at www.irgrapefruitshop.com to order your merch!



BOARD OF DIRECTORS

Al Brown
Indrio Brands

Rusty Banack
Banack Family Ltd.

Emmett Evans
Evans Properties, Inc.

George Hamner, Jr.
Indian River Exchange Packers

Tom Jerkins
Premier Citrus

Greg Nelson
Egan Fruit Packing

Brant Schirard
Schirard Family, LLC

Daniel Scott
Scott Citrus Management

Bobby Sexton
Natalie's Orchid Island Juice Co.



ALTERNATES

Alex Brown
Indrio Brands
Ron Edwards
Evans Properties

Cody Estes
Estes Citrus
Doug Feek
DLF International

Tom Hammond
Hammond Groves
Jon Marone
Premier Citrus

Jimmy Martin
Egan Fruit Packing
Tom Mitchell
Riverfront Packing Company

Marygrace Sexton
Natalie's Orchid Island Juice Co.

UPCOMING EVENTS

Citrus Estimate

All monthly releases are at 12 Noon. Dial 888-844-9904, followed by access code: 8552986#

February 11, 2025
March 11, 2025
April 10, 2025
May 12, 2025
June 12, 2025
July 11, 2025

IRCL Fun Shoot

January 25, 2025
Vero Beach

Florida Citrus Hall of Fame

March 28, 2025
Lakeland



2024-25 SPONSORSHIP OPPORTUNITIES

With the 2023/2024 citrus season wrapped up, we wanted to share information on the 2024/2025 sponsorship opportunities for your budget planning purposes.

IRCL Associate Membership \$300 Annually

Newsletter Advertising Rates (publication schedule - 10 issues: Sept – June)

Full Page – color \$300 per month or \$225 w/ a monthly commitment through June

Half-Page – color \$200 per month or \$150 w/ a monthly commitment through June

Business Card – color \$60 per month or \$50 w/ a monthly commitment through June

Treasure Coast Grown Fun Shoot – January 27, 2025, at Vero Beach Clay Shooting Sports

Thank you to our partners who've already committed – Hale Groves, Florida Coast Equipment, Everglades Farm Equipment, Wedgworth's, MBV Engineering and Farm Credit.

Title Sponsor	\$5,000
Grapefruit Station Sponsor	\$2,000
Orange Station Sponsor	\$1,500
Lunch Sponsor	\$1,500
Shot Gun Sponsor	\$1,500
Table Sponsor	\$1,000
Coffee Bar Sponsor	\$1,000
Cattle Sponsor	\$1,000
Cart Sponsor	\$1,000
Beverage Cart Sponsor	\$750
4-Person Shoot Team	\$800



Contact Karen at 772/595-5026 or karen@ircitrusleague.org for further details on the opportunities mentioned.

GLADES Crop Care Inc.
Agricultural Consultants - 561-746-3740
www.gladescropcare.com

RAFT
CITRUS RESEARCH AND FIELD TRIAL FOUNDATION, INC.

FOR ALL YOUR CROP INSURANCE NEEDS
WE KEEP YOU GROWING...
863.291.3505 - WWW.CARDENINSURANCE.COM - 888.296.7533



Advertising Opportunities

With the citrus season wrapped up, we wanted to share information on the new sponsorship opportunities for your budget planning purposes. Contact Karen at 772-595-5026 or karen@ircitrusleague.org for further details on the opportunities mentioned.

INDIAN RIVER CITRUS LEAGUE ASSOCIATE MEMBERSHIP - \$300

Newsletter Ad Specifications / Rates

- Business Card
2.833 inches across by 2 inches down
\$60/month
\$50/month w/ a monthly commitment through June
- 1/2 Page
8.5 inches across by 5.5 inches down
\$200/month
\$150/month w/ a monthly commitment through June
- Full Page
8.5 inches across by 11 inches down
\$300/month
\$225/month w/ a monthly commitment through June
- Bleed
Please allow at least 1/8" bleed.
Do not include printers marks. • P l e a s e email all advertising materials to graphics@hirize.us
- Design services available for an additional fee

Ad Copy Specifications

Fonts

- Please embed all fonts.
- Do not use artificial font formatting; all formatting (bold, italics, etc.) must be done using stylized fonts.

Logos

- Convert all fonts to outlines.
- Preferred format: vector eps

Color

- We print in 4-color CMYK process.
- All Pantone colors must be converted to CMYK.
- Black type should be made with 100% black.

Resolution

- Resolution should be a minimum of 300 dpi at actual size.
- 72 dpi images pulled from websites are not acceptable.
- Line art should be scanned at a minimum of 600 dpi.

File Format

- PDF files and InDesign files are preferred (collected output to include layout, linked pictures, embedded pictures, color profiles, screen fonts and printer fonts).
- Other file formats accepted: eps (Adobe Illustrator), jpg (Adobe Photoshop)

GETTING INVOLVED.

MEMBERSHIP OPPORTUNITIES

Our Associate Membership provides opportunities to network with existing customers and potential customers by providing opportunities to sponsor events scheduled throughout the year.

Their partnership with our organization is important to us.

If interested in joining our organization, please contact the League office for further details. 772-595-5026 or karen@citrusleague.org.

ASSOCIATE MEMBERS

Aglime Sales
AgLogic Chemical
Agromillora
AgroSource, Inc.
Brown International Corp.
Carden & Associates, Inc.
Carter & Associates, Inc.
Certis Biologicals
Chemical Dynamics, Inc.
Diamond R. Fertilizer Co., Inc.
Everglades Farm Equipment
Farm Credit of Florida
Florida Coast Equipment, Inc.
Florida's Natural Growers
Glades Crop Care. Inc.
Gowan USA
Graves Brothers Company
Helena Agri-Enterprises
Howard Fertilizer and Chemical
Indian River Select
John L. Minton, CPA
MBV Engineering
MetLife Investment Management
Natalie's Orchid Island Juice Co., Inc.
Nichino America, Inc.
Palmdale Oil Company
Peace River Citrus Products, Inc.
Perricone-Schirard Grove
Rabo AgriFinance
Saunders Real Estate
Soilcea
Syngenta
Tropicana Products, Inc.

