

# RIVER RAMBLINGS



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DEC  
2024

## 2025 FUN SHOOT

Registration is underway for the **2025 Indian River Citrus League Fun Shoot** set for January 25, 2025. The event will be held once again at **Vero Beach Clay Shooting Sports**. The venue is situated among beautiful hammocks of palms and oaks in Vero Beach, making it an enjoyable backdrop for our event and is located at 5925 82<sup>nd</sup> Avenue in Vero Beach. Coffee bar, sponsored by **Egan Fruit Company**, opens at 8 a.m., check in is at 8:30 a.m. and shot-gun start at 9:30 a.m.

This upcoming event will enjoy the newly constructed clubhouse that incorporates a citrus theme as a nod to our iconic industry. The clubhouse features their pro shop and gunroom that will house a wide variety of name-brand shotguns, shooting accessories and apparel for sale along with a wrap-around porch and a large indoor space for gathering just to mention a few of the amenities you can look forward to while enjoying the event. Also, the newly opened Marsh Bistro will be providing a lunch sponsored by **Florida Coast Equipment**.



The event will include a unique catered lunch, live music, plenty of raffle prizes, to include a shot gun raffle, sponsored by **Everglades Farm Equipment**, and a green bird 50/50 pot.

We are already receiving sponsorship commitments for the event, so it's not too early to begin thinking about the 2025 event. Contact the League office for further details.

This is a great opportunity for your company to receive exposure and be part of the fun and networking. Please see the registration flyer in this issue that provides different sponsorship levels to include a shooting team and individual shooter levels....there is room for everyone who wants to come out for a fun day. **See SHOOT, page 4**



**JANUARY  
25  
2025**



# INDIAN RIVER CITRUS LEAGUE



100 TARGET

# FUN SHOOT



All levels include  
gift bags, lunch &  
raffle ticket for each  
shooter

Check In  
8:30 AM

Shotgun Start  
9:30 AM

**VERO BEACH CLAY SHOOTING SPORTS • 5925 82<sup>ND</sup> AVE • VERO BEACH**

## SPONSORSHIP OPPORTUNITIES

**Title Sponsor: \$5,000**

Two 4 person teams with cart  
Promotional recognition, including event banner  
Sponsor-provided banner in awards area  
Signage at Check-In area & Recognition at the event

**HALE GROVES**

**Grapefruit Station Sponsor: \$2,000**  
**(Hurry! Limited availability)**

One 4 person team with cart  
Promotional recognition, including event banner  
Sponsor-provided banner in awards area  
Sponsor signage at shooting station  
Signage at Check-In area & Recognition at the event

**Orange Station Sponsor: \$1,500**

One 4 person team with cart  
Promotional recognition, including event banner  
Sponsor-provided banner in awards area  
Signage at Check-In area & Recognition at the event

**Shot Gun Sponsor: \$1,500**

One 4 person team with cart  
Promotional recognition, including event banner  
Sponsor-provided banner in awards area  
Station sign & Recognition at the event

**SOLD OUT!**  
**EVERGLADES FARM EQUIPMENT**

**Lunch Sponsor: \$1,500**

One 4 person team with cart  
Promotional recognition, including event banner  
Sponsor-provided banner in awards area  
Station sign & Recognition at the event

**SOLD OUT!**  
**FLORIDA COAST EQUIPMENT**

**Coffee Bar Sponsor: \$1,000**

One 4 person team with cart  
Promotional recognition, including event banner  
Sponsor-provided banner in awards area  
Station sign & Recognition at the event

**SOLD OUT!**  
**EGAN FRUIT PACKING**

**Table Sponsor: \$1,000**

One 4 person team with cart  
Promotional recognition, including event banner  
Recognition at all tables  
Sponsor-provided banner in awards area  
Station sign & Recognition at the event

**SOLD OUT!**  
**WEDGORTH'S INC.**

**Cattle Sponsor: \$1,000**

One 4 person team with cart  
Sponsor-provided banner in awards area  
Signage at Check-In area & Recognition at the event

**Cart Sponsor: \$800**

One 4 person team with cart  
Promotional recognition, including event banner  
Recognition on Shooting Carts  
Signage at Check-In area

**SOLD OUT!**  
**GARDEN & ASSOCIATES**

**Beverage Cart Sponsor: \$500**

One 4 person team with cart  
Promotional recognition, including event banner  
Station sign and recognition on cart  
Signage at Check-In area

**SOLD OUT!**  
**NATALIE'S ORCHID ISLAND JUICE CO.**

**4-Person Shooting Team: \$800**

One 4 person team with cart.  
Signage at Check-In area

**Individual Shooter \$175**  
Cart Not Included



*Sponsors listed were committed  
at the time of publication*

# RESERVATION FORM

Please sign me up for:  Sponsorship (choose from reverse side)  
 Team  Individual

Questions?  
Karen Smith  
772-595-5026  
karen@ircitrusleague.org

Contact Name \_\_\_\_\_

Company \_\_\_\_\_  
*(for signage and publication use)*

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

TEAM ENTRY	Shooter #1 _____	<input type="checkbox"/> male	<input type="checkbox"/> female	<input type="checkbox"/> under 16
	Shooter #2 _____	<input type="checkbox"/> male	<input type="checkbox"/> female	<input type="checkbox"/> under 16
	Shooter #3 _____	<input type="checkbox"/> male	<input type="checkbox"/> female	<input type="checkbox"/> under 16
	Shooter #4 _____	<input type="checkbox"/> male	<input type="checkbox"/> female	<input type="checkbox"/> under 16

### Payment Information:

Amount Due \$ \_\_\_\_\_  
 Check Enclosed  Send invoice  Email Link for Credit Card (processing fees apply)

*Make checks payable to Indian River Citrus League and mail with completed form to: 2001 S. Rock Road, Ft. Pierce, FL 34945*

**ALSO ACCEPTING RAFFLE PRIZES AND ITEMS FOR SHOOTER GIFT BAGS**

*Eye & ear protection available or bring your own  
Ammo available for purchase or bring your own  
Guns available for rent  
NO reloaded ammo allowed*



## ***SHOOT, con't from 1***

We are also looking for raffle items as well, which is a great way to get your company name out there.

Grateful appreciation to the following sponsors to date:

**Hale Groves – Title Sponsor**

**CRAFT – Industry Sponsor**

**FL Department of Citrus – Industry Sponsor**

**Florida Coast Equipment – Lunch Sponsor**

**Everglades Farm Equipment – Shotgun Sponsor**

**Egan Fruit Company – Coffee Bar**

**Wedgworth's – Table Sponsor**

**The Story Companies – Cattle Sponsor**

**Total Golf Cart – Cattle Sponsor**

**Farm Credit – Cattle Sponsor**

**MBV Engineering – Cattle Sponsor**

**Peace River Citrus Products – Cattle Sponsor**

**Carden & Associates – Cart Sponsor**

**Natalie's Orchid Island Juice Co. – Beverage Cart Sponsor**

**There's still room to add your company!**



The funds raised at this tournament will be channeled towards issues faced by growers in our region today, so your sponsorship plays a huge part in the success of the League's efforts for protecting the industry. Since 1931, the Indian River Citrus League has served to enhance and protect the iconic citrus industry here in the Indian River growing district and desires to continue in that role as this industry rebuilds. Also, the League has been the driving force behind the creation of the 180,000-acre Upper St. Johns Basin, Indian River Lagoon Council and Water Farming to help the region with its important water issues.





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Contact your local Certis Bio Representative:

Lee Shekels, (561) 284-1998, [LShekels@certisbio.com](mailto:LShekels@certisbio.com)

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# FLORIDA CITRUS HALL OF FAME INDUCTEES CHOSEN FOR 2025

The Selection Committee for The Florida Citrus Hall of Fame has announced the selection of **Dr. Charles W. Adams (deceased), formerly of Auburndale, Fla., Dr. James H. “Jim” Graham, of Lake Alfred, and Daniel R. “Dan” Richey, of Vero Beach, Fla.** as the **Class of 2025** inductees. The three distinguished leaders will be inducted into the Hall of Fame on **March 28, 2025** at Florida Southern College in Lakeland, at the George W. Jenkins Fieldhouse. The event is co-sponsored by Florida Citrus Mutual and the Florida Department of Citrus, with the Florida Citrus Processors Association hosting an “OJ Meet & Greet” with the inductees, attendees and government legislators prior to the luncheon. Tickets \$125 each or \$1,750 per table of eight, and are available on the website at [www.FloridaCitrusHallofFame.com](http://www.FloridaCitrusHallofFame.com).



**Daniel R. “Dan” Richey** - Dan Richey is a familiar and respected face throughout Florida’s citrus industry. He is best known in fresh fruit circles, but his leadership and tenacious support, promotion and defense of Florida’s citrus industry is known and felt by all. Dan has been at the helm of Riverfront Packing for decades, building it into a preeminent shipper of high-quality Indian River Grapefruit supplied into export and domestic channels. However, his service and influence extend well beyond the company he represents. Richey is currently serving as an appointed advisor to the U.S. Trade Representative and U.S. Secretary of Agriculture regarding international trade (USDA Agricultural Technical Advisory Committee for Fruits and Vegetables, ATAC). He has served as Chairman of the Florida Citrus Commission, President of Florida Citrus Packers, Chairman and President of the Indian River Citrus League, officer and committee member of Citrus Administrative Committee, Board Member of Florida Fruit & Vegetable Association, Member of the USDA Fruit and Vegetable Industry Advisory Committee, Congressional Task Force on Agricultural Trade, and Member and Director of Highland Exchange Service Cooperative. In addition, he has served on the Board of Directors for numerous banks (including Chairman), has been Chairman of the Board for Florida Citrus Business and Industry Self-Insurance Fund (FCBI), was a member of Leadership Florida Class IX, and was named one of the most influential Floridians by Florida Trend Magazine.

Often the “go-to” contact for countless politicians, staffers, and media outlets, Richey is knowledgeable about current issues facing Florida citrus and employs an unparalleled breadth of knowledge of production, regulatory, economics, logistics and trade. He demonstrates the uncommon gift of building consensus among disparate parties. He has helped open and build export markets, hosted and attended countless trade missions, and worked in concert with state and federal agencies to establish and improve export protocols for fresh Florida citrus (including spearheading the development of the Partners in Quality Program and serving as one of two pilot facilities). He also contributed to the development of the Citrus Health Response Program (CHRP), and is as equally at home with CEOs, dignitaries, and senior elected officials as he is with packinghouse employees or harvesting crews. Richey is a trusted advocate for many, and someone the citrus industry confidently and frequently chooses to represent its interests.

In 2006, Richey was awarded the John T. Lesley award by Florida Citrus Packers, which was a recognition by his peers that reflected his selfless long-time leadership in support of the industry, extending well beyond his personal and professional interests. In 2007, he received the Citrus

## **HALL OF FAME, con't from 6**

Achievement Award. Again, a recognition of the breadth and scope of his influence and effective leadership on behalf of the Florida Citrus Industry.

Richey has also enthusiastically sought opportunities to support worthy causes and his local community. Though this is not directly related to the Florida citrus industry, it is further evidence of his character and personal convictions. He was Chairman of the Indian River County Planning and Zoning Commission, Board member of the Indian River Chamber of Commerce, a member of the President's Council for Florida Southern College, and Chairman of the Board of St Edward's School. He has volunteered at the Navy Seal Museum in Fort Pierce, founded the Tunnel to Towers Race in Vero Beach and was President of the 100 Club of Indian River County (raising funds for families of fallen police and fire personnel).

The continued viability and restoration of Florida's storied citrus industry is more than a job for Dan Richey, it is his passion and his life.

**Dr. Charles W. Adams (1879-1945)** - As a partner in Adams Packing Association and Growers Fertilizer Corporation, Dr. Charles W. Adams was a leader in his field and impacted the citrus industry with his progressive ideas for growth. During the 1920s, 30s and 40s, Dr. Adams, Mac Morrow and L.P. Kirkland were responsible for the building and operating of a significant portion of the packing, processing, and marketing infrastructure that enabled citrus to grow into the major industry it became. It was a critical period for Florida's citrus industry and a remarkable accomplishment considering the immense challenges of the Great Depression and World War II.

Adams moved from Michigan to Florida in 1911 and began what would become a 34-year involvement in Florida's citrus industry, purchasing a grove located between Lake Alfred and Auburndale. In Detroit, "Doc" Adams, as he was known, had developed what may have been the world's largest dentist office. His philosophy was one of growth and he applied the same philosophy to the citrus operation by acquiring existing groves and planting new ones. With Robert T. "Bob" Reynolds (HOF 1976) as grove manager, Adams Groves was reportedly Florida's first grower to reach the 1,000-acre mark.

After seeing success as a grower, Adams then turned his attention to other parts of the industry and, in 1927, he teamed with J.M. Morrow (HOF 1962) and L.P. Kirkland (HOF 1962) to form Adams Packing Association in Auburndale. They built what became one of the largest and most modern packinghouses of its time. In 1934, Dr. Adams and Charles Shinn started Growers Fertilizer Cooperative in Lake Alfred to provide a reliable supply of quality fertilizer for their groves and those of other growers. In 1941, Adams Packing entered the juice business and eventually became what was at one time the fifth largest juice processor in the state. Later, industry standouts Sam H. Killebrew, Sr. (HOF 2003) and Ben Adams (HOF 1996) had key roles at Adams Packing Association.

Dr. Charles W. Adams made contributions to the Florida citrus industry not just as a grower, but also by the instrumental role he played in building and operating critical fertilizer blending, fruit packing, and juice processing infrastructure starting in the late 1920's. Such infrastructure was crucial for Florida citrus to be able to grow into the major industry that it did. Although he died in 1945, his impact on the industry continued to be felt as others carried on what he had set into motion as one of the Florida citrus industry's true pioneers.

**Dr. James H. "Jim" Graham** – Throughout his 34-year career at the University of Florida's Citrus Research and Education Center (CREC) in Lake Alfred, Fla., Jim Graham has managed to devote his time almost equally to a world-class research program and to a citrus extension program that equals any in the world. He received his Ph. D. in Mycology/Soil Science from Oregon State University in

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## **HALL OF FAME , con't from 7**

1980 and his B.S. in Biological Sciences from the University of California in 1974, and his work on citrus pathogens and root diseases has produced management strategies that have become the industry standard in citriculture. He was very involved in trying to eliminate canker from Florida but when hurricanes made that effort impossible, he pivoted to helping the grower deal with canker, becoming the go-to researcher on canker suppression. There are few canker management practices today that were not initiated or influenced by his work, which has led to many of the recommendations on canker, greasy spot, diapaupes root weevil, phytophthora and HLB found in today's Florida Citrus Production Guide.

Along with all the research endeavors he has headed up in Florida are the many global collaborations he has participated in with other research institutions. These joint research projects allowed greater insight into diseases that were new to the United States, but which have been successfully managed for decades elsewhere. Upon his "retirement," he continued to serve as an important resource for growers and as an advisor to the Citrus Research and Development Foundation.

Beyond his contributions to citrus research, Graham remains a world authority on mycorrhiza1 fungi. He is an APS Fellow and a recipient of the Lee M. Hutchins Award. He serves on the senior editorial boards of APS Press (since 2006) and New Phytologist (since 2009). He has published more than 190 refereed manuscripts, 18 book chapters and 105 non-refereed, popular and extension articles. He is heavily sought after as a speaker and has participated in over 200 international symposia, seminars, and workshops, and is rarely absent from the agendas of Florida's citrus industry events. He is a longstanding organizer of prestigious international research conferences, including several international HLB conferences held in Florida and California, as well as the 2008 Citrus Congress held in China. Graham has also been very active as a teacher and mentor. Aside from regular guest lectures, he taught in the Citrus Pest Management class at the University of Florida's Citrus Research and Education Center (CREC) in Lake Alfred, Fla. since its inception. He has reviewed 42 masters/doctoral candidates and served on more than 20 other student committees, while also performing as an outside examiner of several foreign dissertations. His students have garnered more than their share of research awards at numerous state and local meetings and his influence will be felt for years to come.

***The Florida Citrus Hall of Fame honors distinguished leaders who have made significant contributions to the Florida citrus industry. The Citrus Hall of Fame display and Archives Center is located within the Sarah D. and L. Kirk McKay, Jr. Archives Center at Florida Southern College in Lakeland. For tickets to the luncheon, visit [www.FloridaCitrusHallofFame.com](http://www.FloridaCitrusHallofFame.com), which includes access to biographies and photos on all members, noting their accomplishments, as well as numerous Oral History Videos with longtime industry members.***

*For more information, contact Brenda Eubanks Burnette at (561) 351-4314 or via email at [Brenda@BurnetteandAssociates.com](mailto:Brenda@BurnetteandAssociates.com).*



# CRAFT CYCLE SIX APPLICATIONS UNDER REVIEW



The application window for the New Tree Plantings Cycle Six and Existing Tree Therapies (ETT) Round Three closed earlier this month. The Citrus Research and Field Trial (CRAFT) Foundation received 227 New Tree Planting applications, including 13 solid set projects featuring plant material from the Program for Expedited Propagation (PEP), 50 traditional solid set projects, and 164



reset applications. All told, almost 10,000 acres of new planting proposals will be considered by the CRAFT Technical Working Group (TWG) and Board of Directors for funding in Cycle Six.

Carisa Keller, CRAFT Scientific Coordinator, and Tina Buice, Assistant Program Manager, are working to organize the applications and begin the review process. In the coming weeks, applicants will meet (via Zoom) with Carisa and, if needed, a representative from the TWG to discuss proposed projects and develop experimental designs. Once applicants and the CRAFT team have created a mutually agreeable design, it will be presented to the full TWG for their consideration. Then, the application will either be recommended to the Board of Directors for approval or moved to the waitlist. This process can take time, especially with more than 200 applications.

## ***Existing Tree Therapies Round Three Grower Contracts***

CRAFT also received 662 ETT Round Three applications covering 47,000 acres for inclusion in the ETT program. The application demand exceeds the funding available for this round. CRAFT staff are completing the application review and selection process. Applicants selected for funding will be receiving their contract in December through the U.S. Postal Service for execution and return to CRAFT. Included in the package that participants will receive is a cover letter with instructions regarding next steps and payment processes. Participants are asked to read that letter carefully before signing and returning agreements.

Please contact Steven Hall, CRAFT Executive Director and Program Director by email at [steven@craffdn.org](mailto:steven@craffdn.org) or by phone at (863) 333-2931 if you have any questions.

Source: Florida Citrus Mutual



# USDA PROVIDES ADDITIONAL FLEXIBILITIES TO RESPOND TO 2024 HURRICANES

**Expedites Emergency Conservation and Disaster Recovery Payments for Producers in Nine States Impacted by Hurricanes in 2016 to 2023**

The U.S. Department of Agriculture (USDA) announced it is taking steps to streamline and provide flexibilities for environmental compliance requirements for 2024 hurricanes Debby, Helene and Milton allowing the Farm Service Agency (FSA) to expedite approval of payments and practice implementation for Emergency Conservation Program (ECP), Emergency Forest Restoration Program (EFRP), and Tree Assistance Program (TAP) applicants impacted by these three named storms in 2024. Additionally, USDA is waiving certain requirements for ECP and EFRP to provide restoration cost share assistance payments more quickly to producers impacted by hurricanes occurring Oct. 1, 2016, through Sept. 30, 2023. FSA is waiving the requirement that producers impacted by hurricanes submit receipts and documentation related to land restoration.



ECP provides financial and technical assistance to help agricultural producers rehabilitate ag land and conservation structures damaged by natural disasters. EFRP provides financial and technical assistance to eligible owners of nonindustrial private forestland to complete forest restoration activities to restore forest resources and forest health. TAP provides financial assistance to orchardists and nursery tree growers to help cover the cost of replanting or rehabilitating eligible trees, bushes and vines that produce annual crops that were damaged or destroyed by a natural disaster.

“Producers impacted by natural disasters, including hurricanes, are often up against the clock when it comes to recovery efforts to bring damaged agricultural land back into production, coupled with the day-to-day management of their operations, time is of the essence,” said FSA Administrator Zach Ducheneaux. “By reducing required documentation and simplifying environmental compliance reviews, producers can implement restoration activities sooner, our offices can approve cost share payments more quickly and we can clear the application backlog in states where producers have been hard-hit by numerous catastrophic hurricanes and other natural disaster events over the last eight years.”

## **Environmental Compliance Flexibilities for 2024 Hurricanes Debby, Helene and Milton**

In response to 2024 hurricanes Debby, Helene and Milton, FSA provided flexibility for ECP and EFRP applicants to start *non-ground disturbing* activities like surface debris removal and fence restoration without FSA prior approval or on-site inspection. Today’s announcement of additional flexibilities allows FSA to streamline the environmental compliance process for certain *ground-disturbing* practices related to hurricanes Debby, Helene and Milton. These additional flexibilities also apply to TAP to allow eligible orchardists and nursery tree growers to complete site preparations in order to replant eligible trees, bushes and vines and offset the costs of getting the land back into production.

## ***USDA , con't from 11***

Due to emergency circumstances, FSA received a categorical exclusions waiver that will allow alternative arrangements to meet National Environmental Policy Act (NEPA) compliance for seven ground disturbing activities. Because these activities occur in locations where the natural disaster event itself caused the ground disturbance, these restoration activities have low potential to adversely impact resources.

The exclusions waiver covers the following practices:

- Fence replacement
- Sediment removal, incorporation, grading, shaping and leveling
- Tree, root and stump removal
- Roads, bridges and culverts necessary to facilitate forest restoration
- Burning of woody debris
- Vegetation removal, including tree stumps, on 40 or more total acres
- Clear cutting operations for timber on 100 or more total acres

The program flexibilities will allow FSA to more quickly complete an environmental review to determine the impact to natural and cultural resources for the disaster area as a whole rather than on an individual case-by-case basis.

“Completing an environmental review for an entire disaster area, as a whole, simplifies the process for FSA staff, eliminates the need for numerous on-site inspections, and allows producers to quickly begin restoration activities,” Ducheneaux said.

These flexibilities also allow participants to restore private agriculture and forestland to pre-disaster conditions and prevent subsequent damage. They also address hazards to public health and safety, critical infrastructure, and mitigate hazards to natural resources like woody debris or sediments and removing downed vegetation and other debris. Once land has been restored to pre-disaster condition, producers can apply for TAP to financial assistance to replace damaged trees, bushes and vines to bring the land back into production.

### **Documentation Waiver in Nine States for Hurricanes Occurring 2016 - 2023**

Typically, ECP and EFRP applicants must submit a cost share performance certification and payment request with supporting receipts and documentation after restoration activities are complete. To expedite emergency conservation program payments, FSA is authorizing a documentation waiver for approved applicants in Alabama, Florida, Georgia, North Carolina, South Carolina, Tennessee, Virginia, West Virginia and Puerto Rico. This waiver applies to hurricanes occurring Oct. 1, 2016, to Sept. 30, 2023, only.

Through this waiver, approved ECP and EFRP participants are no longer required to submit supporting documentation to verify restoration activities. Instead, the technical agency, FSA, or the producer will certify that practices are complete and meet USDA practice standards. After verification is complete, FSA will issue the cost-share payment.

FSA spot check provisions still apply so program participants should still maintain all invoices, receipts and documentation. Participants selected for spot check will be notified in writing and will be required to supply receipts and other supporting documentation to justify the total installation cost claimed.

***See USDA, page 13***

## **USDA , con't from 12**

### **More Information**

For questions on ECP, EFRP and TAP or to apply for disaster recovery assistance, producers should call their FSA county office. To find their FSA county office, visit [farmers.gov/service-center-locator](https://farmers.gov/service-center-locator). For more information on hurricane recovery assistance and additional flexibilities, visit [farmers.gov/hurricane](https://farmers.gov/hurricane).

FSA helps America's farmers, ranchers and forest landowners invest in, improve, protect and expand their agricultural operations through the delivery of agricultural programs for all Americans. FSA implements agricultural policy, administers credit and loan programs, and manages conservation, commodity, disaster recovery and marketing programs through a national network of state and county offices and locally elected county committees. For more information, visit [fsa.usda.gov](https://fsa.usda.gov).

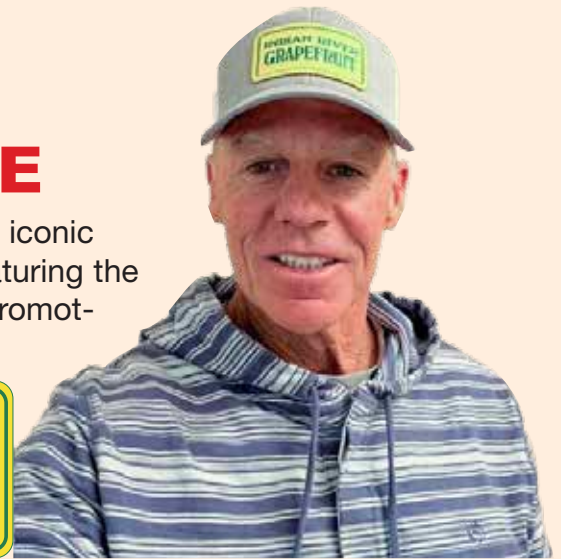
USDA touches the lives of all Americans each day in so many positive ways. In the Biden-Harris administration, USDA is transforming America's food system with a greater focus on more resilient local and regional food production, fairer markets for all producers, ensuring access to healthy and nutritious food in all communities, building new markets and streams of income for farmers and producers using climate smart food and forestry practices, making historic investments in infrastructure and clean energy capabilities in rural America and committing to equity across the department by removing systemic barriers and building a workforce more representative of America. To learn more, visit [www.usda.gov](https://www.usda.gov).



# INDIAN RIVER CITRUS LEAGUE ON-LINE STORE

Come visit the League's on-line store where you will find the iconic Indian River Grapefruit tag. In addition, we have the cap featuring the Indian River Grapefruit tag patch along with other goodies promoting the world-famous Indian River citrus growing district.

Check out the store at [www.irgrapefruitshop.com](http://www.irgrapefruitshop.com) to order your merch!



## BOARD OF DIRECTORS

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## ALTERNATES

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**Jimmy Martin**  
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**Tom Mitchell**  
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Natalie's Orchid Island Juice Co.

## UPCOMING EVENTS

### Citrus Estimate

*All monthly releases are at 12 Noon. Dial 888-844-9904, followed by access code: 8552986#*

January 10, 2025  
February 11, 2025  
March 11, 2025  
April 10, 2025  
May 12, 2025  
June 12, 2025  
July 11, 2025

### IRCL Fun Shoot

January 25, 2025  
Vero Beach

### Florida Citrus Hall of Fame

March 28, 2025  
Lakeland



# 2024-25 SPONSORSHIP OPPORTUNITIES

With the 2023/2024 citrus season wrapped up, we wanted to share information on the 2024/2025 sponsorship opportunities for your budget planning purposes.

**IRCL Associate Membership** \$300 Annually

**Newsletter Advertising Rates (publication schedule - 10 issues: Sept – June)**

**Full Page – color** \$300 per month or \$225 w/ a monthly commitment through June

**Half-Page – color** \$200 per month or \$150 w/ a monthly commitment through June

**Business Card – color** \$60 per month or \$50 w/ a monthly commitment through June

**Treasure Coast Grown Fun Shoot – January 27, 2025, at Vero Beach Clay Shooting Sports**

Thank you to our partners who've already committed – Hale Groves, Florida Coast Equipment, Everglades Farm Equipment, Wedgworth's, MBV Engineering and Farm Credit.

<b>Title Sponsor</b>	<b>\$5,000</b>
<b>Grapefruit Station Sponsor</b>	<b>\$2,000</b>
<b>Orange Station Sponsor</b>	<b>\$1,500</b>
<b>Lunch Sponsor</b>	<b>\$1,500</b>
<b>Shot Gun Sponsor</b>	<b>\$1,500</b>
<b>Table Sponsor</b>	<b>\$1,000</b>
<b>Coffee Bar Sponsor</b>	<b>\$1,000</b>
<b>Cattle Sponsor</b>	<b>\$1,000</b>
<b>Cart Sponsor</b>	<b>\$1,000</b>
<b>Beverage Cart Sponsor</b>	<b>\$750</b>
<b>4-Person Shoot Team</b>	<b>\$800</b>



Contact Karen at 772/595-5026 or [karen@ircitrusleague.org](mailto:karen@ircitrusleague.org) for further details on the opportunities mentioned.

**GLADES Crop Care Inc.**  
Agricultural Consultants - 561-746-3740  
[www.gladescropcare.com](http://www.gladescropcare.com)

**RAFT**  
CITRUS RESEARCH AND FIELD TRIAL  
FOUNDATION, INC.

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FOR ALL YOUR CROP INSURANCE NEEDS  
**WE KEEP YOU GROWING...**  
863.291.3505 - [WWW.CARDENINSURANCE.COM](http://WWW.CARDENINSURANCE.COM) - 888.296.7533



# Advertising Opportunities

With the citrus season wrapped up, we wanted to share information on the new sponsorship opportunities for your budget planning purposes. Contact Karen at 772-595-5026 or [karen@ircitrusleague.org](mailto:karen@ircitrusleague.org) for further details on the opportunities mentioned.

## INDIAN RIVER CITRUS LEAGUE ASSOCIATE MEMBERSHIP - \$300

### Newsletter Ad Specifications / Rates

- Business Card  
2.833 inches across by 2 inches down  
\$60/month  
\$50/month w/ a monthly commitment through June
- 1/2 Page  
8.5 inches across by 5.5 inches down  
\$200/month  
\$150/month w/ a monthly commitment through June
- Full Page  
8.5 inches across by 11 inches down  
\$300/month  
\$225/month w/ a monthly commitment through June
- Bleed  
Please allow at least 1/8" bleed.  
Do not include printers marks. • **P l e a s e**  
email all advertising materials to [graphics@hirize.us](mailto:graphics@hirize.us)
- Design services available for an additional fee

### Ad Copy Specifications

#### Fonts

- Please embed all fonts.
- Do not use artificial font formatting; all formatting (bold, italics, etc.) must be done using stylized fonts.

#### Logos

- Convert all fonts to outlines.
- Preferred format: vector eps

#### Color

- We print in 4-color CMYK process.
- All Pantone colors must be converted to CMYK.
- Black type should be made with 100% black.

#### Resolution

- Resolution should be a minimum of 300 dpi at actual size.
- 72 dpi images pulled from websites are not acceptable.
- Line art should be scanned at a minimum of 600 dpi.

#### File Format

- PDF files and InDesign files are preferred (collected output to include layout, linked pictures, embedded pictures, color profiles, screen fonts and printer fonts).
- Other file formats accepted: eps (Adobe Illustrator), jpg (Adobe Photoshop)



# GETTING INVOLVED.

## MEMBERSHIP OPPORTUNITIES

Our Associate Membership provides opportunities to network with existing customers and potential customers by providing opportunities to sponsor events scheduled throughout the year.

Their partnership with our organization is important to us.

If interested in joining our organization, please contact the League office for further details. 772-595-5026 or [karen@citrusleague.org](mailto:karen@citrusleague.org).

## ASSOCIATE MEMBERS

Aglime Sales  
AgLogic Chemical  
Agromillora  
AgroSource, Inc.  
Brown International Corp.  
Carden & Associates, Inc.  
Carter & Associates, Inc.  
Certis Biologicals  
Chemical Dynamics, Inc.  
Diamond R. Fertilizer Co., Inc.  
Everglades Farm Equipment  
Farm Credit of Florida  
Florida Coast Equipment, Inc.  
Florida's Natural Growers  
Glades Crop Care. Inc.  
Gowan USA  
Graves Brothers Company  
Helena Agri-Enterprises  
Howard Fertilizer and Chemical  
Indian River Select  
John L. Minton, CPA  
MBV Engineering  
MetLife Investment Management  
Natalie's Orchid Island Juice Co., Inc.  
Nichino America, Inc.  
Palmdale Oil Company  
Peace River Citrus Products, Inc.  
Perricone-Schirard Grove  
Rabo AgriFinance  
Saunders Real Estate  
Soilcea  
Syngenta  
Tropicana Products, Inc.

