

# RIVER RAMBLINGS



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FEB  
2023

## TREASURE COAST GROWN FUN SHOOT DRAWS LARGE CROWD

The Treasure Coast Grown Fun Shoot, presented by the Indian River Citrus League was held on January 28 at Vero Beach Clay Shooting Sports in Vero Beach. The event went off seamless and the shooters enjoyed a beautiful morning on the course.

The League, in partnership with **Hale Groves** hosted the one-day event promoting agriculture grown here in the Treasure Coast Region and is grateful to Hale Groves for their commitment to the citrus industry here in the growing district and their continued belief in the importance of the League's role in the ag sector of this region.

The nearly 90 shooters were welcomed with shooter bags that contained rally towels, the iconic Indian River grapefruit tag, water bottle and a Koozie.

Mike Lore, of Hale Groves commented, "Hale Groves was once again proud to partner with the Indian River Citrus League and its many other sponsors to help make the 2023 Clay Shoot a success. We're already looking forward to next year's event and are anticipating more participants due to the popularity of the event."

One sponsor, **Grant Cloughley, Sales Agronomist with Wedgworth's, Inc.**, stated, "I thought the event was very well ran, well attended and everyone there was a customer of mine." He continued, "I will definitely be a sponsor at the 2024 event."

The funds generated from the event will allow the League to continue representing our grower base on issues impacting our industry, along with enhancing and protecting the iconic citrus industry here in the Indian River growing district and desires to continue in that role as this industry rebuilds. A portion of the proceeds were donated to the Vero Heritage Center to support the citrus museum for its contribution to the citrus industry.

See **SHOOT**, page 2

**SHOOT, con't from 1**

**Sailfish Brewing Company**, co-title sponsor of this event, brewed the **Citrus Lager** exclusively once again for this event that is not sold in stores. Using Florida Honeybells, provided by Hale Groves, Sailfish Brewing Company crafted a unique lager for the event. Needless to say, it was a hit for those coming off the course.

We thank **Florida Coast Equipment** for once again participating in the event as the lunch sponsor, which shooters enjoyed a unique lunch prepared by **Countryside Citrus**. A shout out to Chef Timm for a job well done.

We are grateful for the generosity of **Everglades Farm Equipment**, who once again sponsored the Shot Gun Raffle. And a big thank you to the wonderful businesses that contributed so many raffle prizes. There was also a green bird 50/50 cash pot raffle that is always very popular at this event.

Congratulations to the following winners of the shoot: **First Place: Faulkner Tree Service, Second Place: Story Companies and Third Place: Natalie's Orchid Island Juice Co.**

Next year's event is tentatively set for January 27, 2024 and will enjoy the newly, constructed club house. We are already receiving sponsorship commitments for next year's shoot, so it's not too early to begin thinking about the 2024 event. Contact the League office for further details.

Thank you to all our Treasure Coast Grown Fun Shoot sponsors for your support in making this a successful event!!



**CO-TITLE SPONSORS**



- FL Department of Citrus – Grapefruit Station Sponsor**
- MBV Engineering – Orange Station Sponsor**
- Southern Citrus Nurseries/Tree Defender – Orange Station Sponsor**
- Florida Coast Equipment – Lunch Sponsor – Presented by Countryside Citrus**
- Everglades Farm Equipment – Shot Gun Sponsor**
- Wedgworth's Inc. – Table Sponsor**
- Central Life Sciences – Coffee Bar Sponsor**
- Farm Credit, Indian River Exchange Packers – Cattle Sponsors**
- Peace River Citrus Products, Southern Eagle Distributing – Cattle Sponsors**
- Hoskins, Turco, Lloyd & Lloyd, and Total Golf Cart – Cattle Sponsors**
- Carden & Associates – Cart Sponsor**
- Natalie's Orchid Island Juice Co. – Beverage Cart Sponsor**



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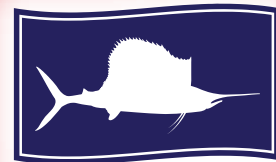
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# TREASURE COAST GROWN FUN SHOOT





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2023



# USING REMEDIUM TI WITH EXISTING CRAFT PROJECTS



With the closing of CRAFT's Cycle Four application window, staff and Technical Working Group members are working diligently to review applications, meet with growers for discussion, and work through the recommendation process in order to present projects to the CRAFT Board of Directors for approval. We anticipate that process will continue for the next two-three months with final approvals coming in Spring 2023.

While work is underway on Cycle Four, previous cycles' projects continue to move forward as well. With the recent approval of direct systemic application of ReMedium TI, CRAFT recognizes that many participants may choose to utilize this new tool in the fight against citrus greening. In an effort to ensure that the accuracy of data collected in previously approved and contracted CRAFT projects is not compromised, participants are asked to follow the guidelines below:

- If ReMedium TI is applied to a CRAFT project, it should be applied uniformly to the entirety of the CRAFT project.
- Should a grower choose not to apply the product to the entire CRAFT project, please reach out to Tamara Wood at 863.698.9276 to ensure that the intended application does not compromise the integrity of the existing project comparison. A member of the Technical Working Group will work with growers to ensure they are able to apply the product as needed while protecting the value of the data collected through CRAFT.
- All applications should be reported through the CRAFT Data Portal. Staff is currently working with our partners at the USDA-ARS to add survey entries for the application of ReMedium TI and other similar products.

If you have any questions regarding this process, or anything else related to CRAFT please contact Program Manager Tamara Wood at [tamara@craftfdn.org](mailto:tamara@craftfdn.org) or 863.698.9276.



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# MISS FLORIDA CITRUS/MISS WINTER HAVEN COMPETITION

Saturday, February 25, 2023 @ 7:00 pm - 9:30 pm  
\$10 – \$15

On February 25, 2023, young women from throughout the state will compete for the titles of Miss Florida Citrus and Miss Winter Haven, along with a chance to earn over

\$2,000 in scholarship money and the chance to become Miss America! Candidates compete in Personal Interviews, Social Impact Initiative, Talent and Red Carpet Attire in this Miss America preliminary, with the winners going to the Miss Florida competition in June. Miss Florida Citrus and Miss Winter Haven will receive a \$1,000 and \$500 scholarship respectively, with the 1st, 2nd and 3rd place candidates receiving \$250, \$150 and \$100, along with numerous other gifts.

The event will be held at the Polk State College Theater in Winter Haven beginning at 7PM. Tickets to the event are \$10 in advance and \$15 at the door.

To compete or to sponsor, contact Brenda Eubanks Burnette at (561) 351-4314 or [MFCitrus81@gmail.com](mailto:MFCitrus81@gmail.com).



**Payton Barrington,  
Miss Florida Citrus  
2022**



**"In years past, crop insurance hasn't always met growers needs, but the new Actual Production History (APH) policy has gone above and beyond expectations allowing me to contend with the challenges involved with today's citrus environment."**

**Wayne Simmons** - *President of Simmons Family Grove, Inc., and owner/manager of LaBelle Fruit Company, LLC., and Farm Credit of Florida Board Member*

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**Bobby Sexton**  
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# ALTERNATES

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**Ron Edwards**  
Evans Properties  
**Cody Estes**  
Estes Citrus  
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DLF International

**Alex Heller**  
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**Bill Howe**  
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Performance may vary, from location to location and from year to year, as local growing, soil, and weather conditions may vary. Growers should evaluate data from multiple locations and years whenever possible and should consider the impacts of these conditions on their fields. Not all products are registered for use in all states and may be subject to use restrictions. The distribution, sale, or use of an unregistered pesticide is a violation of federal and/or state law and is strictly prohibited. Check with your local dealer or representative for the product registration status in your state. Bayer, Bayer Cross, and Luna<sup>®</sup> Flex are registered trademarks of Bayer Group. For additional product information, call toll-free 1-866-99-BAYER (1-866-992-2937) or visit our website at [www.BayerCropScience.us](http://www.BayerCropScience.us). Bayer CropScience LP, 800 North Lindbergh Boulevard, St. Louis, MO 63167. ©2022 Bayer Group. All rights reserved.

# REFRESHED FORMAT FOR FLORIDA CITRUS SHOW

*By Frank Giles*

Over the years, the Florida Grower Citrus Show has become the premier event for growers on the East Coast of Florida while drawing growers from other key production regions as well. Last year, AgNet Media purchased the assets of Florida Grower magazine. With that transaction came the show. Since that time, the team at AgNet Media, along with its partners at the University of Florida Institute of Food and Agricultural Sciences (UF/IFAS) and the U.S. Department of Agriculture (USDA), have been exploring ways to make the show an even better experience for growers, vendors and other industry stakeholders.



“When the Florida Grower Citrus Show came under the AgNet Media portfolio, we felt it was a good time to step back and try some new approaches to optimize everyone’s time during the event,” says Robin Loftin, president of AgNet Media. “We appreciate growers are busy, as are the vendors who support the show, so we aim to accomplish a lot in the time we have allotted for the event.”

The show will take place at the UF/IFAS Indian River Research and Education Center and the USDA, Agricultural Research Service, U.S. Horticultural Research Laboratory in Fort Pierce on April 13. The facilities, located next door to each other, are home to scientists working hard to find solutions to HLB, making them ideal locations to host the event.

## **COOKOUT AND COLLABORATION**

The new and refreshed Florida Grower Citrus Show will provide plenty of time for growers to network with peers and vendors with an extended lunch period between the educational programs. Lunch will be served cookout-style in a tailgate environment.

“With all the challenges the industry faces right now, we believe it is important that we put on a fun event that gives everyone a chance to connect in a more casual atmosphere,” Loftin says.

## **TARGETED EDUCATION**

The educational sessions will be held in the morning and afternoon. The morning general session will take on big-picture issues that are impacting Florida agriculture. Topics will include the policy and regulatory environment, economic conditions and ways to improve growers’ bottom lines. After lunch, the educational program will focus on the latest research from UF/IFAS and USDA.

“We are developing a program that gets right to the things citrus growers need to move the needle against HLB after a season that was marred by hurricanes,” says Frank Giles, editor-in-chief of AgNet Media. “We are really trying to pack a lot of information into the program that growers will view as useful and new. And we are keeping educational sessions relatively short, so you are not sitting in a chair all day. We are giving some of that time to the lunch break, which is a great educational opportunity in its own right, where growers have time to share their experiences and what they are doing on their farms with one another.”

## VEGETABLES ADDED

Another new element of this year's event will be an educational session focused on vegetable production. This session will feature UF/IFAS and USDA research on key specialty crops grown in Florida.

The vegetable program will be held concurrently with the citrus program in the afternoon. Continuing education units will be offered for both breakout sessions.

"We hope growers come check out the Florida Grower Citrus Show," Loftin says. "We believe it will be a different and fresh experience that will be a great use of their time."

Stay tuned for more details.

WHEN: April 13, 2023

Registration Opens: 7:30 a.m.

Breakfast: 8:00 a.m.

General Session: 9:00–11:00 a.m.

Lunch/Cookout: 11:00 a.m.–2:00 p.m.

Citrus Breakout Session: 2:00–4:00 p.m.

Vegetable Breakout Session: 2:00–4:00 p.m.

WHERE: University of Florida Institute of Food and Agricultural Sciences Indian River Research and Education Center and the U.S. Department of Agriculture, Agricultural Research Service, U.S. Horticultural Research Laboratory in Fort Pierce.

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1-2 GPA for March, June and September applications.

Applications can be made with any standard irrigation system or with a boom application.

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Three year grove report shows excellent disease control and strong root mass.

Grove sample	Propagules/cm3 soil		Root Mass (g)
	Total <i>P. nicotianae</i>	Total <i>P. palmivora</i>	
Replication 1	0	0	0.32
Replication 2	0	0	0.57
Replication 3	0	0	0.36
Replication 4	1	0	0.97

The treatment schedule was 3 applications per year at 2 gal/acre for 3 years.

# ASSOCIATE MEMBERSHIP OPPORTUNITY

As an associate member, you have access to most of the League's benefits and services. Associate members gain the opportunity to network their products, services, and information with our full membership. All associate members will receive:

- Invitation to association meetings
- Subscription to our newsletter
- Access to sponsorship opportunities, which enable your business to market its services directly to our grower and other associate members (newsletter, luncheons, The Florida Citrus Show, and our annual Treasure Coast Grown fun shoot to just name a few)
- Listing on our website ([www.ircitrusleague.org](http://www.ircitrusleague.org)) and newsletter

The Indian River Citrus League, headquartered in Ft. Pierce, was established in 1931 to protect the Indian River Citrus name and growing region that stretches from Volusia to Palm Beach Counties.

The League's responsibilities have expanded from the original purpose of "protecting and enhancing the Indian River name" to include a responsibility of voicing members' opinions at all industry meetings; to all governmental agencies as well as the Florida Legislature and Congress in Washington.

If you feel that a membership would be appropriate for your company, simply complete the attached application and return it along with your dues. Please don't hesitate to call, if you have any questions. Annual membership is \$300.

Contact:

2001 S. Rock Road  
Ft. Pierce, FL 34945  
772/595-5026



## UPCOMING EVENTS

**March 8, 2023 @ 12 noon**

\*Florida citrus crop forecast release

**April 11, 2023 @ 12 noon**

\*Florida citrus crop forecast release

**April 13, 2023**

Florida Citrus Show - Ft. Pierce

**May 12, 2023 @ 12 noon**

\*Florida citrus crop forecast release

**June 9, 2023 @ 12 noon**

\*Florida citrus crop forecast release

**June 9, 2023 @ 12 noon**

Florida Citrus Industry Annual Conference

\*The citrus production forecast is released at 12 noon but may not be available on their website until 15-30 minutes later due to transmission schedules. The USDA report should be available immediately after release and can be found at: <http://www.nass.usda.gov>



# GETTING INVOLVED.

## MEMBERSHIP OPPORTUNITIES

Our Associate Membership provides opportunities to network with existing customers and potential customers by providing opportunities to sponsor events scheduled throughout the year.

Their partnership with our organization is important to us.

If interested in joining our organization, please contact the League office for further details. 772-595-5026 or

## ASSOCIATE MEMBERS

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Saunders Real Estate  
Syngenta  
TradeMark Nitrogen Corporation  
Tropicana Products, Inc.  
Yara North America, Inc.







# Advertising Opportunities .....

Looking for a way to reach our readers? Why not try our newsletter that reaches our grower members, packinghouses, associate members and affiliated businesses that make up the Indian River citrus growing district. Our publication schedule is September through June and is distributed electronically. Also, the newsletter is posted on our website of [www.ircitrusleague.org](http://www.ircitrusleague.org). If interested, please call the League office at 772/595-5026 or email at [info@ircitrusleague.org](mailto:info@ircitrusleague.org) for more details.

## Ad Copy Specifications

### Fonts

- Please embed all fonts.
- Do not use artificial font formatting; all formatting (bold, italics, etc.) must be done using stylized fonts.

### Logos

- When submitting logos, convert all fonts to outlines.
- Preferred format: vector eps

### Color

- We print in 4-color CMYK process.
- All pantone colors must be converted to CMYK.
- Black type should be made with 100% black.

### Resolution

- Resolution should be a minimum of 300 dpi at actual size.
- 72 dpi images pulled from websites are not acceptable.
- Line art should be scanned at a minimum of 600 dpi.

### File Format

- PDF files and InDesign files are preferred (collected output to include layout, linked pictures, embedded pictures, color profiles, screen fonts and printer fonts).
- Other file formats accepted:
  - eps (Adobe Illustrator)
  - tif (Adobe Photoshop)
  - jpg (Adobe Photoshop)

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- Please email all advertising materials to [graphics@creativeprinting.net](mailto:graphics@creativeprinting.net)