

RIVER RAMBLINGS



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DEC
2021

TREASURE COAST GROWN FUN SHOOT

Registration is underway for the **2022 Treasure Coast Grown Fun Shoot** presented by the Indian River Citrus League in partnership with Indrio Brands. This one-day event being held on January 29, 2022 brings attention to agriculture that is locally grown in the Treasure Coast Region.

The event will be held once again at **Vero Beach Clay Shooting Sports**. The venue is situated among beautiful hammocks of palms and oaks in Vero Beach, making it an enjoyable backdrop for our event and is located at 5925 82nd Avenue in Vero Beach. The event starts at 8:30 a.m. for check in and shot-gun start at 9:30 a.m.

The event will include a unique catered lunch, live music, plenty of raffle prizes, green bird 50/50 pot and silent auctions.

Rodney Morrow, Regional Sales Manager – Specialty Products stated, “I personally had a fantastic experience at the 2021 Citrus Fun Shooting Event. Being the new Central Life Sciences representative in this citrus market, I found many benefits from participating in this event. While maximizing the opportunity to increase company exposure, I was also able to begin networking with industry personnel and production leaders while

See **FUN SHOOT**, page 2

OUR SPONSORS

TITLE CO-SPONSORS

Sailfish Brewing Co.
Hale Groves

STATION SPONSORS

FL Department of Citrus - Grapefruit
Synovus - Orange
Tropicana Products - Orange

SHOT GUN SPONSOR

Everglades Farm Equipment

BEVERAGE CART SPONSOR

Natalie's Orchid Island Juice Co.

CATTLE SPONSORS

Central Life Sciences
Charlotte Terry Group
Farm Credit
MBV Engineering
Mills, Short & Associates
Peace River Citrus Products

CART SPONSOR

Carden & Associates

LUNCH SPONSOR

Florida Coast Equipment
Presented by Countryside Citrus

There's still room to add your company!



FUN SHOOT, continued from page 1

participating in a downright fun and well put together event. I look forward to participating in many more of these events to come. Partnering with the Indian River Citrus League is one of the best business decisions that we made in the year 2020-21.”

This is a great opportunity for your company to receive exposure and be part of the fun and networking. Please see the registration flyer in this issue that provides different sponsorship levels to include a shooting team and individual shooter levels.....there is room for everyone who wants to come out for a fun day. **We are also looking for raffle items as well, which is a great way to get your company name out there.**

The funds raised at this tournament will be channeled towards issues faced by growers in our region today, so your sponsorship plays a huge part in the success of the League’s efforts for protecting the industry. Since 1931, the Indian River Citrus League has served to enhance and protect the iconic citrus industry here in the Indian River growing district and desires to continue in that role as this industry rebuilds. Also, the League has been the driving force behind the creation of the 180,000-acre Upper St. Johns Basin, Indian River Lagoon Council and Water Farming to help the region with its important water issues.



MUTUAL NAMES NEW CEO AND EXECUTIVE VICE PRESIDENT

The Florida Citrus Mutual Board of Directors recently announced that **G. Mathew “Matt” Joyner** will take over as CEO and Executive Vice President of the Bartow-based organization in April.

“Matt is a perfect fit for filling the role as CEO and Executive Vice President for the organization and I’ve had the pleasure to work with him on many issues prior to his arrival to Mutual, “said **League’s Executive Vice President Doug Bournique**. “He will be an effective leader as the industry continues to rebuild and I look forward to working with him.”



A seventh-generation Floridian, Joyner earned a bachelor’s degree in business administration from the University of South Florida. He started his career in the financial services industry before joining the staff of then-U.S. Rep. **Adam Putnam** in 2001, where he served in a variety of capacities including as Chief of Staff.

He followed Putnam to the Florida Department of Agriculture and Consumer Services in 2011, serving as the department’s Federal Affairs Director and, later, as Deputy Chief of Staff.

Joyner joined Florida Citrus Mutual in 2018 and has spent the last three years working as the organization’s Director of Government Relations.

He will succeed exiting CEO and Executive Vice President **Michael W. Sparks**, who announced his intention to retire in a letter to the Board. Sparks held the CEO/EVP position for 15 years, capping off a career in the Florida citrus industry that spanned more than four decades.

**100% NATURAL.
100% PREMIUM.**



Indian River Select® is a family company founded 25 years ago by two 4th generation Florida citrus growers who are genuinely passionate about juice. We know that delicious high-quality juice needs to be properly processed and packaged. That's why Freshco LLC, our state of the art processing and packaging facility, was constructed with technologies that preserve flavor to ensure a better tasting, not from concentrate juice.

We love supporting our local community. Whether you need a professional facility to handle the processing and packaging of your juice or a donation for your next charity event, remember to think of Indian River Select!



\$12.5 Million
ways to say
THANK YOU



FARM CREDIT
OF FLORIDA

Farm Credit is the only agricultural lender that **shares its profits** with its borrowers. We are a **cooperative**, which means our borrowers are our owners and serve on our Board of Directors. This year, Farm Credit of Florida's Board of Directors declared a cash patronage of **\$12.5 Million** to be returned to our borrowers through dividend payments. Call Farm Credit today to hear how you can become a member and receive patronage returns!

* Patronage payments subject to eligibility.

FarmCreditFL.com | 800.432.4156





Advertising Opportunities

Looking for a way to reach our readers? Why not try our newsletter that reaches our grower members, packinghouses, associate members and affiliated businesses that make up the Indian River citrus growing district. Our publication schedule is September through June and is distributed electronically. Also, the newsletter is posted on our website of www.ircitrusleague.org. If interested, please call the League office at 772/595-5026 or email at info@ircitrusleague.org for more details.

Ad Copy Specifications

Fonts

- Please embed all fonts.
- Do not use artificial font formatting; all formatting (bold, italics, etc.) must be done using stylized fonts.

Logos

- When submitting logos, convert all fonts to outlines.
- Preferred format: vector eps

Color

- We print in 4-color CMYK process.
- All pantone colors must be converted to CMYK.
- Black type should be made with 100% black.

Resolution

- Resolution should be a minimum of 300 dpi at actual size.
- 72 dpi images pulled from websites are not acceptable.
- Line art should be scanned at a minimum of 600 dpi.

File Format

- PDF files and InDesign files are preferred (collected output to include layout, linked pictures, embedded pictures, color profiles, screen fonts and printer fonts).
- Other file formats accepted:
 - eps (Adobe Illustrator)
 - tif (Adobe Photoshop)
 - jpg (Adobe Photoshop)

Ad Size Specifications / Rates

• Business Card

2.833 inches across by 2 inches down
 \$60/month
 \$50/month w/ a monthly commitment through June

• 1/2 Page

8.5 inches across by 5.5 inches down
 \$200/month
 \$150/month w/ a monthly commitment through June

• Full Page

8.5 inches across by 11 inches down
 \$300/month
 \$225/month w/ a monthly commitment through June

• Bleed

Please allow at least 1/8" bleed.
 Do not include printers marks.

- Please email all advertising materials to graphics@creativeprinting.net

2021-22 Fresh Fruit Trainings

TRAINING TEAM CONTACT INFORMATION

Amir Rezazadeh
(Questions & In-Person Scheduling)
amir2558@ufl.edu
772-462-1660

Mark Ritenour
ritenour@ufl.edu
772-577-7359

Jamie Burrow
(Certificates/Technical Support)
jdyates@ufl.edu
863-956-8648

Christine Kelly-Begazo
(Training Payment)
ckellybe@ufl.edu
772-226-4330 x3



- Please note that the Safari browser may not work properly with the program on a desktop or mobile device. It is recommended to use desktop Google Chrome or Firefox browsers.

- You will need to be able to print, scan, and upload the sign in sheet to complete the training modules.

- The cost is \$3.00 per a person total for as many modules as they wish to complete, or a maximum of \$100 per company.

- Certificates and training kits (hand sanitizer, mask, educational materials, and more) will be sent via FedEx.

TRAININGS OFFERED IN ENGLISH AND SPANISH

Agricultural Tractor Safety



Ladder Safety

Worker Health, Hygiene, and Training



Overview of Food Safety for Fresh Citrus

Identification of Citrus Diseases in the Packinghouse



Chemical Hazards- Packinghouse Personnel

Worker Protection Standards- Field Crews and Harvesters



CDC-Issued Guidance for COVID-19 in Agricultural Workplaces



Virtual trainings can be accessed at <https://crec.ifas.ufl.edu/trainings/fresh-fruit/>

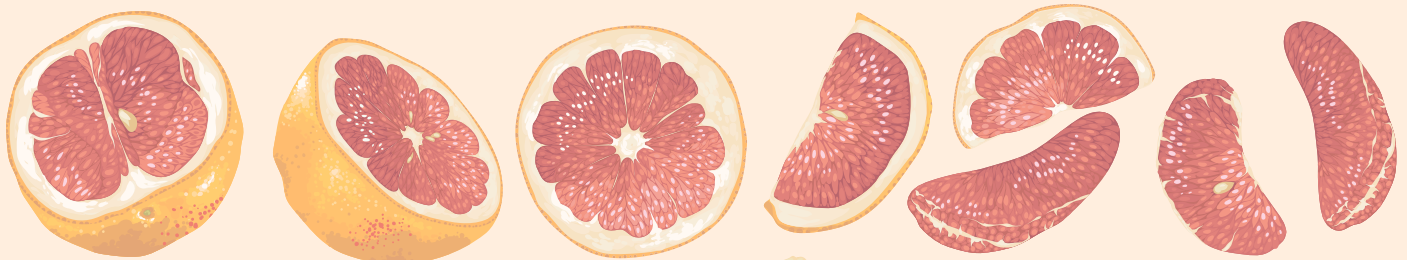
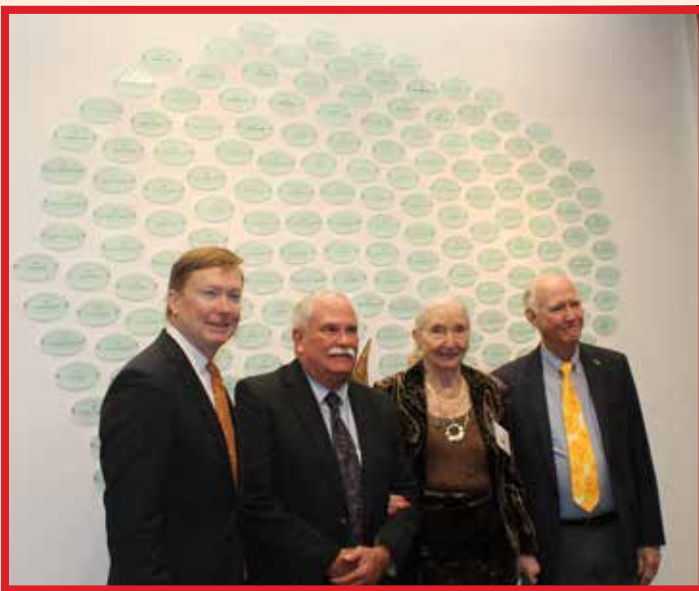
2021 CITRUS HALL OF FAME INDUCTION LUNCHEON

Approximately 350 people were on hand for the 2021 Florida Citrus Hall of Fame Induction Luncheon on November 5 in the George Jenkins Fieldhouse at Florida Southern College. John Jackson, Adam Putnam and Steve Sorrells were inducted along with a posthumous induction for Lew Prosser, whose 96-year-old daughter, Sally Prosser Vernon, was on hand to accept the award on his behalf.

Florida Citrus Hall of Fame President, Quentin Roe, and 2021 Miss Florida Citrus, Leila Sabet, presented each inductee with their plaque and an ornament celebrating the Hall of Fame's upcoming 60th Anniversary in 2022. The ornaments will be used as gifts for each donation of \$100 to the Florida Citrus Hall of Fame's outreach programs and donations may be made online at FloridaCitrusHallofFame.com.



For more information, contact Brenda Eubanks Burnette at MFCitrus81@gmail.com or Brenda@BurnetteandAssociates.com (561) 351-4314.



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Call 772-595-5026

or email at

info@ircitrusleague.org

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Extinguish® Plus Fire Ant Bait

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- Approved for non-bearing citrus trees
- Economical usage rate of 1.5 lbs. per acre



Learn more about Extinguish® fire ant baits at CentralAntControl.com or call 800.347.8272.

MISS FLORIDA CITRUS COMPETITION



Leila Sabet, the current Miss Florida Citrus, has been busy over the past year and a half representing Florida's citrus industry at various trade shows and promotional appearances, including virtual presentations to school children in conjunction with FDAC's Chef Paula and an upcoming supermarket trip in January to Dallas for Always Fresh Farms. She placed second runner-up at the Miss Florida Competition this past year, winning additional scholarship money, so January 22, 2022, will come as a bittersweet moment when she passes her crown to the next Miss Florida Citrus.

The Miss Florida Citrus/Miss Winter Haven Scholarship Competition offers approximately \$3,000 in cash and prizes to the top five contestants and is open statewide throughout Florida. It will be held at Polk State College's Fine Arts Theatre in Winter Haven, Fla. on January 22, 2022, and is open to the public. Tickets are \$10 in advance or \$15 at the door, with all proceeds benefitting the scholarship competition.

At the Miss Florida Citrus Scholarship Competition, Miss America qualified judges will select winners based on the following criteria:

Interview, Red Carpet, Talent, and Social Impact Statement. Applicants to the Miss Florida Citrus/Miss Winter Haven Scholarship Competition must be 17-26 years old, a U.S. citizen, and at least a high school senior. Deadline to apply is January 15, 2022 and is limited to the first twenty applicants. Please email Brenda Eubanks Burnette at MFCitrus81@gmail.com for the application and more information.

The top two contestants will each receive a \$1,000 Scholarship (college of choice), a \$350 gift certificate towards a \$1,000 gown purchase at Regalia Gowns, entry into the 2022 Miss Florida Pageant, an official Miss America crown and trophy and various other prizes, while the three runners-up will receive scholarships ranging from \$200 to \$500. If you or someone you know might be interested, please contact us and enter today!

Rich in history and social significance, the Miss America Organization is a not-for-profit corporation that has maintained a tradition of empowering American women to achieve their personal and professional goals, while providing a forum in which to express their opinions, talent and intelligence. This wonderful program is the largest scholarship provider for young women in the world, making available over \$45 million in scholarship each year. Our titleholder advances to the Miss Florida Scholarship Program with the chance to increase her scholastic earnings.

We are proud to bring this opportunity to young women throughout the state of Florida. The women involved are deeply committed to community service as well as their educational goals, so please contact us to find out how Miss Florida Citrus and Miss Winter Haven can help promote your business today!

The Miss Florida Citrus/Miss Winter Haven Scholarship Program relies on businesses and individuals in the community to make our program possible, so we are also looking for sponsors and local businesses who would like to advertise in our program book. For more info please contact Brenda Eubanks Burnette at (561) 351-4314 or MFCitrus81@gmail.com.



Presented by the Indian River Citrus League

January 29, 2022

8:30 a.m. Check In 9:30 a.m. Start at Vero Beach Clay Shooting Sports 5925 82nd Ave Vero Beach

Games, lunch and live entertainment begins at 12 noon

Eye & ear protection available or bring your own - Ammo available for purchase or bring your own -Guns available for rent - NO reloaded ammo allowed

Sponsorship Opportunities

Title Sponsor: \$5,000 [X] (FILLED) **Sailfish Brewing Co. and Hale Groves**

Includes 2, four-person teams with cart, shooter gift bags, lunch, and raffle ticket per shooter. Listed as Title sponsor with company logo on all event signage, banners, and promotional materials to include social media. One company banner hung in the awards area (sponsor provides banner) and recognition at the event.

Grapefruit Station Sponsor: \$2,000 [] (14 Available)

Includes 1, four-person team with cart, shooter gift bags, lunch, and raffle ticket per shooter. Listed as grapefruit sponsor with company logo on all event signage, banners, and promotional materials to include social media. One company banner hung in the awards area (sponsor provides banner) and recognition at the event.

Orange Sponsor: \$1,500 [] (Unlimited)

Includes 1, four-person team with cart, shooter gift bags, lunch, and raffle ticket per shooter. Listed as Orange sponsor with company logo on all event signage, banners, and promotional materials to include social media. Recognition at the event.

Shot Gun Sponsor: \$1,500 [X] (FILLED) **Everglades Farm Equipment**

Includes 1, four-person team with cart, lunch and raffle ticket per shooter. Company name/logo on event flyer, registration form, news release, sponsor banner and one station sign. One company banner hung in the awards area, (sponsor provides banner).

Lunch Sponsor: \$1,500 [X] (FILLED) **Florida Coast Equipment**

Includes 1, four-person team with golf cart, shooter gift bags, lunch, and raffle ticket per shooter. Company name/logo on event flyer, registration form, news release, sponsor banner and one station sign. One company banner hung in the awards presentation area (sponsor provides banner).

Cattle Sponsor: \$1,000 [] (Unlimited)

Includes 1, four-person team with golf cart, shooter gift bags, lunch, and raffle ticket per shooter. Listed as Cattle sponsor with company logo on Sponsor Boards and promotional materials to include social media. Recognition at the event.

Cart Sponsor: \$750 [X] (FILLED) **Carden & Associates**

Includes four shooters, one four-person cart, lunch for four and raffle tickets for four.

Beverage Cart Sponsor: \$500 [X] (FILLED) **Natalie's Orchid Island Juice Company**

Includes four shooters, one four-person cart, lunch; company name on sponsor banner, one station sign and recognition on cart.

4-Person Shooting Team: \$800 []

Includes four shooters, one four-person cart, lunch for four and raffle tickets for four.

Individual Shooter \$175 [] Includes 100-target shooting round and lunch

* Also accepting gifts for Silent Auction Items, Prize and Goody Bag donations *

Your Business Sponsorship is tax deductible!

For more information contact Karen or Angie at

karen@ircitrusleague.org or Angieschepers@gmail.com

Why Sponsor: Since 1931, the Indian River Citrus League has served to enhance and protect the iconic citrus industry here in the Indian River growing district and desires to continue in that role as this industry rebuilds. Also, the League has been the driving force behind the creation of the 180,000-acre Upper St. Johns Basin, Indian River Lagoon Council and Water Farming to help the region with its important water issues.

Contact Name: _____

Company (for signage and publication use): _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Payment Information: Make check payable to Indian River Citrus League and mail along with this completed form to: 2001 S. Rock Road, Ft. Pierce, FL 34945 or email to karen@ircitrusleague.org form and we can invoice you.

Amount Due: \$ _____ Payment: Check Enclosed Send Invoice or

Email link to pay with credit card (processing fees are applied)

For more information, contact the League at 772/595-5026 or email at karen@ircitrusleague.org

Shooter #1 _____ male/female _____ Under 16 _____

Shooter #2 _____ male/female _____ Under 16 _____

Shooter #3 _____ male/female _____ Under 16 _____

Shooter #4 _____ male/female _____ Under 16 _____

Thank you for your support!



FLORIDA CITRUS HALL OF FAME SELECTS INDUCTEES FOR THE CLASS OF 2022

The selection committee for the Florida Citrus Hall of Fame has announced three more distinguished industry leaders and influencers that will be inducted into the prestigious Hall, representing the Class of 2022.

George F. Hamner, Jr. will be the 200th member inducted to the Florida Citrus Hall of Fame, along with the posthumous inductions of A. Tillis Edwards, Jr., and Edward A. Taylor. All three will be honored during the 60th Citrus Celebration Luncheon tentatively scheduled for Friday, Nov. 4, 2022 at Florida Southern College in Lakeland.



Being an Indian River grower, George Hamner has been a workhorse for Florida's fresh segment for 43 years, providing active leadership to the Florida citrus industry by working closely with state and federal agencies to help bridge governmental, regulatory, grower, and shipper communities. He



has successfully led his family's fresh fruit packing business, Indian River Exchange Packers, Inc. through the ups and downs of the industry during the past five decades, while volunteering his time in numerous industry organizations. Hamner has served as President of Florida Citrus Packers, Chairman of Citrus Administrative Committee, board member of New Varieties Development & Management Corp., President of Florida Citrus Mutual, President and Board member of Indian River Citrus League and member of the Florida Citrus Canker Technical Advisory Task Force. He has hosted trade missions, senior state and federal politicians, international regulatory review teams, emergency response investigators, and more to ensure a viable and sustainable industry.

The League is honored to have one of their own honored as the 200th member inducted into the Florida Citrus Hall of Fame. Greg Nelson, President of Bernard Egan & Company stated, "George has consistently displayed great passion for the welfare of the industry, and has worked tirelessly to protect the best interests of the Florida citrus growers." Ron Edwards, President of Evans Properties had similar sentiments, "every time the industry needed someone to lead an important issue George was always there."

The Florida Citrus Hall of Fame honors distinguished leaders who have made significant contributions to the Florida citrus industry. The Citrus Hall of Fame display and Archives Center is located within the Sarah D. and L. Kirk McKay, Jr. Archives Center building at Florida Southern College in Lakeland. For more information on members of the Citrus Hall of Fame, visit the web site at www.FloridaCitrusHallofFame.com, which includes access to biographies and photos on all members, noting their accomplishments, as well as numerous Oral History Videos with longtime industry members.

Tickets to the luncheon will go on sale in January. Co-sponsored by Florida Citrus Mutual and The Florida Department of Citrus, are \$125 for Patron Seating or \$1,700 for a Sponsor Table, which includes preferred seating for 8, table signage and a listing in the program. The event will be followed by the Florida Citrus Processors' Association's OJ "Meet & Greet" with the inductees as they unveil their names on the Florida Citrus Hall of Fame Tree, located in the Sara D. and L. Kirk McKay Archives Center. A portion of the proceeds from all ticket sales will go to fund an Educational Outreach program to help promote the history of the Florida citrus industry.

To purchase tickets in January, please call Florida Citrus Mutual at (863) 682-1111 or visit the Florida Citrus Hall of Fame website at www.FloridaCitrusHallofFame.com. For more information on sponsorship opportunities, please contact Brenda Eubanks Burnette at (561) 351-4314 or via email at Brenda@BurnetteandAssociates.com.

ASSOCIATE MEMBERSHIP OPPORTUNITY

As an associate member, you have access to most of the League's benefits and services. Associate members gain the opportunity to network their products, services, and information with our full membership. All associate members will receive:

- Invitation to association meetings
- Subscription to our newsletter
- Access to sponsorship opportunities, which enable your business to market its services directly to our grower and other associate members (newsletter, luncheons, The Florida Citrus Show, and our annual Treasure Coast Grown fun shoot to just name a few)
- Listing on our website (www.ircitrusleague.org) and newsletter

The Indian River Citrus League, headquartered in Ft. Pierce, was established in 1931 to protect the Indian River Citrus name and growing region that stretches from Volusia to Palm Beach Counties.

The League's responsibilities have expanded from the original purpose of "protecting and enhancing the Indian River name" to include a responsibility of voicing members' opinions at all industry meetings; to all governmental agencies as well as the Florida Legislature and Congress in Washington.

If you feel that a membership would be appropriate for your company, simply complete the attached application and return it along with your dues. Please don't hesitate to call, if you have any questions. Annual membership is \$300.

Contact:

2001 S. Rock Road

Ft. Pierce, FL 34945

772/595-5026

info@ircitrusleague.org





January 26-27, 2022 • Havert L. Fenn Center, Ft. Pierce Florida

Citrus Growers – Save the Date!

January 26-27, 2022

The **must-attend Show for Florida Citrus Professionals** returns with all the vital education, product information, and networking you need to run a successful operation.

[Sign Up for Updates](#)

Join us at the Havert L. Fenn Center in Ft. Pierce

Reconnect with citrus grower colleagues and friends. Form new relationships and expand your network. After a successful 2021 in-person show—a return to gathering and learning together—we can't wait to open the doors in 2022 to welcome more engaging content and conversation.



FIGHT BACK AGAINST FRUIT DROP

*KPHITE Rx supports healthy root growth
and combats HLB Citrus Greening*

KPHITE[®] Rx



KPHITE Rx is specially formulated for the citrus industry to improve tree root health and control HLB Citrus Greening. The unique formulation works systemically, delivering KPHITE Rx's proven benefits from the roots up throughout the tree.



Fully EPA registered for control of HLB Citrus Greening and backed by field research, it is proven to help reduce fruit drop, increase yield and improve disease control.

Apply KPHITE Rx "On the Ground" for Root Growth, Root Health and Phytophthora Disease Control

1-2 GPA for March, June and September applications.

Applications can be made with any standard irrigation system or with a boom application.

Phytophthora Citrus Soil Assay

Three year grove report shows excellent disease control and strong root mass.

Grove sample	Propagules/cm3 soil		Root Mass (g)
	Total <i>P. nicotianae</i>	Total <i>P. palmivora</i>	
Replication 1	0	0	0.32
Replication 2	0	0	0.57
Replication 3	0	0	0.36
Replication 4	1	0	0.97

The treatment schedule was 3 applications per year at 2 gal/acre for 3 years.

GETTING INVOLVED.

MEMBERSHIP OPPORTUNITIES

Our Associate Membership provides opportunities to network with existing customers and potential customers by providing opportunities to sponsor events scheduled throughout the year.

Their partnership with our organization is important to us.

If interested in joining our organization, please contact the League office for further details. 772-595-5026 or info@ircitrusleague.org

ASSOCIATE MEMBERS

Active Minerals International
Aglime Sales
Agromillora
AgroSource, Inc.
Bayer CropScience
Brown International Corp.
Carden & Associates, Inc.
Carter & Associates, Inc.
Cassens Grove Service
Certis Biologicals
Chemical Dynamics, Inc.
Citrus Management Services, Inc.
Corteva Agriscience
Diamond R. Fertilizer Co., Inc.
Everglades Farm Equipment
Farm Credit of Florida
Florida Coast Equipment, Inc.
Florida Grower Magazine
Florida's Natural Growers
Gowan USA
Helena Chemical Company
Howard Fertilizer & Chemical Co., Inc.
Indian River Select
JBT Corporation
John L. Minton, CPA
LidoChem, Inc.
Magna-Bonn II, LLC
Mayo Fertilizer
MBV Engineering
Natalie's Orchid Island Juice Co., Inc.
Nufarm Americas
Packers of Indian River
Palmdale Oil Company
Peace River Citrus Products, Inc.
Perricone-Schirard Grove
Plant Food Systems, Inc.
Rabo AgriFinance
Saunders Real Estate
Syngenta
TradeMark Nitrogen Corporation
Tropicana Products, Inc.
Yara North America, Inc.



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Marygrace Sexton
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UPCOMING EVENTS

Miss Florida Citrus/Miss Winter Haven Competition January 22, 2022

The event will be held at Polk State College Theater in Winter Haven at 7 p.m. For additional information, please contact Brenda Eubanks Burnette at 561/351-4314 or MFCitrus81@gmail.com January 26-27, 2022 – Florida Citrus Show. For additional information, please access their website of <https://www.citrusshow.com/>

Florida Citrus Show January 26-27

Havert L. Fenn Center, Ft. Pierce, FL

Treasure Coast Grown Fun Shoot January 29, 2022

Presented by the Indian River Citrus League. For additional information, please contact the League office at 772/595-5026.

