River Ramblings

The newsletter of the
Indian River Citrus League
FEBRUARY 2019

2019 River Fun Shoot

Registration is underway for the 2019 River Fun Shoot, which will take place on Friday, **March 29, 2019** at Florida's premier sporting clays and outdoor recreation venue, **Quail Creek Plantation**. Quail Creek is located north of Okeechobee and west on Ft. Pierce on SR 68 – just less than 45 minutes drive from most parts of Indian River and St. Lucie Counties.

If you are interested in participating in this great event, or perhaps investing in some promotional sponsorships, see the event flyer on page 3 or contact the League's office at 772/595-5026 or *info@ircitrusleague.org*.

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2019 RIVER FUN SHOOT

March 29, 2019

8:30 AM Registration • 9:30 AM Shot Gun Start

Raffle Drawing
Green Bird Contest
Awards • Great Lunch
Shot Gun Raffle

Quail Creek Plantation

Bayer CropScience

Natalie's Orchid Island Juice Company

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Participation Levels

All levels include one raffle ticket per registered shooter

Gold Sponsorship $700
Includes 4 shooters, lunch, use of one four-seat cart, one station sign and recognition during awards ceremony

Team Sponsorship $450
Includes 4 shooters, lunch and station sign

Individual Shooter $125
Includes 100-target shooting round and lunch

Station Sponsorship $125
Includes lunch for two and a station sign

Golf cart rental $50 (limited # of carts)
Lunch only $25

RESERVATION FORM

Please sign me up for: ❑ Gold ❑ Team ❑ Station ❑ Individual ❑ Lunch ❑ Cart

Contact Name _____

Company _____
(for signage and publication use)

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

TEAM ENTRY

Shooter #1 _____ ❑ male ❑ female ❑ under 16
Shooter #2 _____ ❑ male ❑ female ❑ under 16
Shooter #3 _____ ❑ male ❑ female ❑ under 16
Shooter #4 _____ ❑ male ❑ female ❑ under 16

Payment Information:

❑ Enclosed is my check for $_____ or ❑ Send invoice for $_____

Make checks payable to Indian River Citrus League and mail with completed form to:
2001 S. Rock Road, Ft. Pierce, FL 34945.

Questions?
Karen Smith
772-595-5026
info@ircitrusleague.org

League's Annual Banquet

On January 22, 2019, a large crowd was on hand at Pointe West Country Club in Vero Beach for an evening of relaxation and fun. The banquet is the kick off of the 2018 Florida Citrus Show held at the Fenn Center in Ft. Pierce. Guest speaker, Kim DeLaney, Ph.D., Director of Strategic Development and Policy, Treasure Coast Regional Planning Council, provided an engaging presentation on the history and the future of trains in our region that illustrated the impact on the Treasure Coast region. The Brightline train was the focal point of discussion and its impact on the towns and cities on Florida's east coast.

A special thank you to our generous sponsors:

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Diamond R Fertilizer
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Thanks also to our raffle prize contributors:
Bayer Science
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Florida Coast Equipment
Florida Grower Magazine
Palmdale Oil Compnay
TradeMark Nitrogen

New Multi-County Fruit & Field Crops Agent

Please welcome Dr. Amir Rezazadeh to the St. Lucie and Indian River County UF/IFAS Extension offices as the new multi-county Fruit and Field Crops Agent. As a multi-county Fruit and Field Crops Agent, Amir's goal is to provide producers with relevant, researched-based information to produce high-quality fruit and field crops. He has invested time and energy in learning the communication skills necessary for a successful extension and outreach program. By working directly with the St. Lucie and Indian River commercial fruit and vegetable producers, Amir will help them make sound management decisions.

Amir and his family recently moved to St. Lucie County from Mississippi. He has a strong horticulture background with a B.S. in Horticulture from the University of Mazandaran, Iran, a M.S. in Horticulture from Gorgan University of Agricultural and Natural Sciences, Iran, and a Ph.D. in Horticulture from Mississippi State University. His doctoral focus was to understand the influence of environmental factors and cultural practices on the physiology and development of greenhouse crops with a specific focus on improving plant quality and shelf life as well as reducing production costs. Recently, his work experience as a Postdoc at the MSU Coastal Research and Extension Center included water quality and efficiency, soil health, biotic and abiotic stress management, new cultivars development, and pest and disease management.

Many Seek Solutions at Florida Citrus Show

The 2019 Florida Citrus Show marked another hugely successful gathering in Ft. Pierce January 23-24, which drew a large crowd for the two-day education program and trade show at the Havert L. Fenn Center in Ft. Pierce and presented by Florida Grower® magazine in partnership with UF/IFAS, USDA, and the Indian River Citrus League.

Pat Schirard, President of the Indian River Citrus League, kicked off the show by welcoming the attendees and highlighted activities that the League has been involved with to promote the viability of the Indian River growing district.

The big attraction for the show was the educational programs focusing on new scion and rootstock updates from scientific community. Other presentations touched on outside-of-the-box tactics people are trying in groves to promote tree health and yields. Educational sessions featured HLB and psyllid control along with updates on bactericides, nutrition and postharvest and new grapefruit scion and rootstock updates.

The trade show was packed and sold out with more than 100 exhibitors. The floor stayed busy with activities and numerous giveaways and prizes throughout the event. Because of the government shutdown, there was a lot of last minutes shuffling of speakers that was managed flawlessly by Dr. Rhuanito "Johnny" Ferrarezi, Education Program Coordinator for the Show and an Assistant Professor of Citrus Horticulture with UF/IFAS.

"The show attracted growers, packers and processors from across the state highlighting the fact it has become a premier event," said Doug Bournique, Executive Vice President of the Indian River Citrus League.

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Upcoming Events

March 29, 2019 – IRCL River Fun Shoot
Okeechobee (Quail Creek Plantation)
Newsletter Advertising – Publication schedule is September through June.
For more information on these opportunities, please contact the League office.
772-595-5026 or *info@ircitrusleague.org*

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Tropicana Products, Inc.
Wellmark International
Westlake Real Estate Co., Inc.
Yara North America, Inc.

Getting Involved.

membership opportunities

Our Associate Membership provides opportunities to network with existing customers and potential customers by providing opportunities to sponsor events scheduled throughout the year. Their partnership with our organization is important to us.

If interested in joining our organization, please contact the League office for further details.

Protection against Phytophthora

ALIETTE® FUNGICIDE

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FEATURES

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Multiple modes of action inhibit spore germination, germ tube formation, hyphal growth and sporulation

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Exceptional disease control – Multiple modes of action control Phytophthora.

Complete barrier of protection – The systemic activity creates a complete barrier of protection.

Unique protection – Inhibits spore production, thereby preventing transmission of disease to neighboring plants.

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Advertising Opportunities

Looking for a way to reach our readers?
Why not try our newsletter that reaches our grower members, packinghouses, associate members and affiliated businesses that make up the Indian River citrus growing district.
Our publication schedule is September through June and is distributed electronically.
Also, the newsletter is posted on our website of *www.ircitrusleague.org*.
If interested, please call the League office at 772/595-5026 or email at *info@ircitrusleague.org* for more details.

Ad Copy Specifications

Fonts
- Please embed all fonts.
- Do not use artificial font formating; all formatting (bold, italics, etc.) must be done using stylized fonts.

Logos
- When submitting logos, convert all fonts to outlines.
- Preferred format: vector eps

Color
- We print in 4-color CMYK process.
- All pantone colors must be converted to CMYK.
- Black type should be made with 100% black.

Resolution
- Resolution should be a minimum of 300 dpi at actual size.
- 72 dpi images pulled from websites are not acceptable.
- Line art should be scanned at a minimum of 600 dpi.

File Format
- PDF files and InDesign files are preferred (collected output to include layout, linked pictures, embedded pictures, color profiles, screen fonts and printer fonts).
- Other file formats accepted:
  eps (Adobe Illustrator)
  tif (Adobe Photoshop)
  jpg (Adobe Photoshop)

Ad Size Specifications / Rates

- **Business Card**
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