

RIVER RAMBLINGS



The newsletter of the
Indian River Citrus League
MARCH 2018

RIVER FUN SHOOT March 23

Still Time to Register

It's still not too late to join in on a fun event on March 23 at Quail Creek Plantation for the League's third annual River Fun Shoot. Come out and enjoy a relaxing time and a great lunch of Low-Country Boil. Plaques will be awarded to High Score Overall Individual, High Score Overall Ladies, High Score Overall Team, Runner up Team, and Runner-Up Overall Individual and Runner Up Team.

The event will also include raffle drawings of great items and a green bird contest.

Known for its scenic backdrop, Quail Creek Plantation is one of Florida's premier clay shooting venues located north of Okeechobee and west on Ft. Pierce on SR 68 – just less than a 45-minute drive from most parts of Indian River and St. Lucie Counties. If you are interested in participating, please see the registration flyer in this issue for further details.



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2018 RIVER FUN SHOOT March 23, 2018

8:30 AM Registration • 9:30 AM Shot Gun Start

**Raffle Drawing
Green Bird Contest
Awards • Great Lunch**



**QUAIL CREEK
PLANTATION**

PARTICIPATION LEVELS

All levels include one raffle ticket per registered shooter

GOLD SPONSORSHIP \$700

Includes 4 shooters, lunch, use of one four-seat cart, one station sign and recognition during awards ceremony

TEAM SPONSORSHIP \$450

Includes 4 shooters, lunch and station sign

INDIVIDUAL SHOOTER \$125

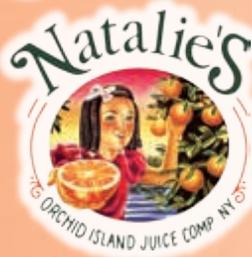
Includes 100-target shooting round and lunch

STATION SPONSORSHIP \$125

Includes lunch for two and a station sign

Golf cart rental \$50 (limited # of carts)

Lunch only \$30



RESERVATION FORM

Please sign me up for: Gold Team Station Individual Lunch Cart

Contact Name _____

Company _____
(for signage and publication use)

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

TEAM ENTRY	Shooter #1 _____	<input type="checkbox"/> male	<input type="checkbox"/> female	<input type="checkbox"/> under 16
	Shooter #2 _____	<input type="checkbox"/> male	<input type="checkbox"/> female	<input type="checkbox"/> under 16
	Shooter #3 _____	<input type="checkbox"/> male	<input type="checkbox"/> female	<input type="checkbox"/> under 16
	Shooter #4 _____	<input type="checkbox"/> male	<input type="checkbox"/> female	<input type="checkbox"/> under 16

Payment Information:

Enclosed is my check for \$_____ or Send invoice for \$_____

Make checks payable to Indian River Citrus League and mail with completed form to:
2001 S. Rock Road, Ft. Pierce, FL 34945.

Questions?
Karen Smith
772-595-5026
info@ircitrusleague.org

FAST TRACK

Early Evaluation and Commercialization Program



By J. Peter Chaires
Executive Director

New Varieties Development & Management Corp.



The FAST TRACK model was conceived as a means of accelerating the availability of promising experimental IFAS citrus selections for the fresh market. Through this program, growers and nurseries have gained access to material much earlier than was previously possible. Growers have been able to register for the selections that interest them, put them into trials, and help determine the winners and losers. In return for assisting in this process, growers have earned a five-year head start on any of their selections that have gone commercial and a lower royalty rate for the commercial life of the variety. Growers also have exercised the option of elevating selections from small trial to expanded trial or commercial plantings by electing to move from Tier I to Tier II through the Early Option feature. The program have proven to be popular with many growers, but nothing is perfect. It may be time to take the next step.

Recent forums and discussions have centered on simplifying and streamlining the FAST TRACK program. There is a desire to put the growers in control, rather than maintain a more restrictive approach. Here are some of the changes being considered:

- Remove the tree limit for new suites. The original program limited Tier I trial plantings to 30 trees. Some growers want to plant more expanded trials in multiple locations and conditions.
- Combine Tiers I and II for all growers registering in the first six months. They can determine how much or little they wish to plant and in all of the locations they wish. Growers registering after the early registration period will still be able to do so, but at a higher rate.
- Remove the five year head start on all new FAST TRACK Suites, and retroactively remove it from the first three suites. Immediately open the first three suites in Tier III.
- Increase the registration fee from \$50 per selection to \$150.00 per selection (in the next suite). This change would offset the cost of the patent with registration fees, rather than being reliant on early tree orders.
- Move the invoicing from NVDMC to the nurseries – greatly diminishing the administrative complexity and burden.
- Delay the announcement of the new FAST TRACK suite until sufficient budwood supplies exist to support initial orders. This prevents significant delays and frustrations when trees are ordered but the nurseries can't get the budwood.

Industry organizations represented on the NVDMC Board of Directors are presently reviewing these proposed changes. If adopted, it is hoped that it will encourage more growers to participate, will promote opportunity, while not promoting risk. The Indian River Citrus League is supportive of these changes and is ably represented on the NVDMC Board by Bob Poyner and Tom Hammond.



Protection against Phytophthora

ALIETTE® FUNGICIDE

Aliette® fungicide delivers true, two-way systemic protection against Phytophthora. With multiple modes of action, Aliette attacks pathogens at various growth stages for better overall disease control. Aliette stimulates the plant's own defense mechanisms and also controls fungi on contact.

FEATURES

Rapid absorption by roots and leaves

Highly systemic with upward and downward product translocation

Multiple modes of action inhibit spore germination, germ tube formation, hyphal growth and sporulation

KEY BENEFITS

Healthier roots – Promotion of healthier root systems for greater nutrient uptake and better yields.

Exceptional disease control – Multiple modes of action control Phytophthora.

Complete barrier of protection – The systemic activity creates a complete barrier of protection.

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Learn more about Extinguish® fire ant baits at CentralAntControl.com or call 800.347.8272.

Thank You!

With the March 23, 2018 Indian River Citrus League 3rd annual River Fun Shoot just around the corner at Quail Creek Plantation, Okeechobee, we want to acknowledge and thank our sponsors for their continued support of our industry and of the League.



Bayer CropScience



Looking forward to seeing you there!



Indian River Citrus League is proud to be a sponsor of

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2018



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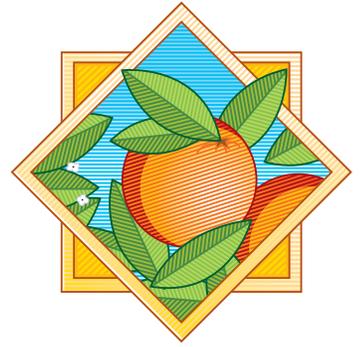
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GEM Indian River Select, LLC.
PO Box 15009
Ft. Pierce, FL 34979

www.indianriverselect.com



Upcoming Events



March 23, 2018 – Third annual River Fun Shoot
Sponsorship opportunities available

March 29, 2018 – IRCL Board of Directors Meeting, 10:30 a.m.
USDA Lab in Ft. Pierce
Immediately following, Florida Citrus Mutual will be hosting the Area Meeting for Mutual members.

Newsletter Advertising – Publication schedule is September through June.

For more information on these opportunities, please contact the League office.
772-595-5026 or info@ircitrusleague.org



associate members



Advanced Drainage Systems
Aglime Sales
Agricultural Services International, Inc.
AgroSource, Inc.
Bayer CropScience
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Brown & Brown Insurance
Brown International Corp.
Carden & Associates, Inc.
Carter & Associates, Inc.
Chemical Containers, Inc.
Chemical Dynamics, Inc.
Citrus Management Services, Inc.
The Crockett Insurance Group
Diamond R. Fertilizer Co., Inc.
Ecostat, Inc.
Everglades Farm Equipment
Farm Credit of Florida
Florida Coast Equipment, Inc.
Florida Grower Magazine
Florida's Natural Growers
Glades Crop Care, Inc.
GLOBALG.A.P. North America, Inc.
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Prudential Agricultural Investments
Rabo AgriFinance
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Sundance Family Farms
Syngenta
TradeMark Nitrogen Corporation
Tropicana Products, Inc.
Wellmark International
Westlake Real Estate Co., Inc.
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Getting Involved.

membership opportunities

Our Associate Membership provides opportunities to network with existing customers and potential customers by providing opportunities to sponsor events scheduled throughout the year. Their partnership with our organization is important to us. If interested in joining our organization, please contact the League office for further details.



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Advertising Opportunities

Looking for a way to reach our readers? Why not try our newsletter that reaches our grower members, packinghouses, associate members and affiliated businesses that make up the Indian River citrus growing district. Our publication schedule is September through June and is distributed electronically. Also, the newsletter is posted on our website of www.ircitrusleague.org. If interested, please call the League office at 772/595-5026 or email at info@ircitrusleague.org for more details.

Ad Copy Specifications

Fonts

- Please embed all fonts.
- Do not use artificial font formatting; all formatting (bold, italics, etc.) must be done using stylized fonts.

Logos

- When submitting logos, convert all fonts to outlines.
- Preferred format: vector eps

Color

- We print in 4-color CMYK process.
- All pantone colors must be converted to CMYK.
- Black type should be made with 100% black.

Resolution

- Resolution should be a minimum of 300 dpi at actual size.
- 72 dpi images pulled from websites are not acceptable.
- Line art should be scanned at a minimum of 600 dpi.

File Format

- PDF files and InDesign files are preferred (collected output to include layout, linked pictures, embedded pictures, color profiles, screen fonts and printer fonts).
- Other file formats accepted:
 eps (Adobe Illustrator)
 tif (Adobe Photoshop)
 jpg (Adobe Photoshop)

Ad Size Specifications / Rates

• Business Card

2.833 inches across by 2 inches down
 \$60/month
 \$50/month w/ a monthly commitment through June

• 1/2 Page

8.5 inches across by 5.5 inches down
 \$200/month
 \$150/month w/ a monthly commitment through June

• Full Page

8.5 inches across by 11 inches down
 \$300/month
 \$225/month w/ a monthly commitment through June

• Bleed

Please allow at least 1/8" bleed.

Do not include printers marks.

- Please email all advertising materials to graphics@creativeprinting.net

