

# RIVER RAMBLINGS



The newsletter of the  
**Indian River Citrus League**  
FEBRUARY 2018

## 2018 RIVER FUN SHOOT March 23



Registration is underway for the 2018 River Fun Shoot, which will take place on Friday, **March 23** at Florida's premier sporting clays and outdoor recreation venue, Quail Creek Plantation. Quail Creek is located north of Okeechobee and west on Ft. Pierce on SR 68 – just less than a 45 minute drive from most parts of Indian River and St. Lucie Counties.

If you are interested in participating in this great event, or perhaps investing in some promotional sponsorships, see the attached event flyer or contact the League's office at 772-595-5026 or [info@ircitrusleague.org](mailto:info@ircitrusleague.org)

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# 2018 RIVER FUN SHOOT March 23, 2018

8:30 AM Registration • 9:30 AM Shot Gun Start

**Raffle Drawing  
Green Bird Contest  
Awards • Great Lunch**



**QUAIL CREEK  
PLANTATION**

## PARTICIPATION LEVELS

All levels include one raffle ticket per registered shooter

### **GOLD SPONSORSHIP \$700**

Includes 4 shooters, lunch, use of one four-seat cart, one station sign and recognition during awards ceremony

### **TEAM SPONSORSHIP \$450**

Includes 4 shooters, lunch and station sign

### **INDIVIDUAL SHOOTER \$125**

Includes 100-target shooting round and lunch

### **STATION SPONSORSHIP \$125**

Includes lunch for two and a station sign

*Golf cart rental \$50 (limited # of carts)  
Lunch only \$30*



Bayer CropScience



## RESERVATION FORM

Please sign me up for:  Gold  Team  Station  Individual  Lunch  Cart

Contact Name \_\_\_\_\_

Company \_\_\_\_\_  
(for signage and publication use)

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

**TEAM ENTRY**

Shooter #1 _____	<input type="checkbox"/> male	<input type="checkbox"/> female	<input type="checkbox"/> under 16
Shooter #2 _____	<input type="checkbox"/> male	<input type="checkbox"/> female	<input type="checkbox"/> under 16
Shooter #3 _____	<input type="checkbox"/> male	<input type="checkbox"/> female	<input type="checkbox"/> under 16
Shooter #4 _____	<input type="checkbox"/> male	<input type="checkbox"/> female	<input type="checkbox"/> under 16

### Payment Information:

Enclosed is my check for \$ \_\_\_\_\_ or  Send invoice for \$ \_\_\_\_\_

Make checks payable to Indian River Citrus League and mail with completed form to:  
2001 S. Rock Road, Ft. Pierce, FL 34945.

Questions?  
Karen Smith  
**772-595-5026**  
info@ircitrusleague.org



# Indian River Citrus League River Fun Shoot

March 23, 2018 . Quail Creek Plantation . 12399 NE 224th Street, Okeechobee

100 Target Fun Shoot

8:30 a.m. Check In

9:30 a.m. Start

## Corporate Sponsorship Opportunities

**Title Sponsor: \$1,500 [ ]**

Company name/logo on event flyer, registration form, news release, website, sponsor board. One company banner hung in the awards area, (sponsor provides banner). Includes **up to six** shooters, **one** four-person cart, lunch and raffle tickets for four.

**Lunch Sponsor: \$1,500 [ ]**

Company name/logo on event flyer, registration form, news release, website, sponsor board. One company banner hung in the awards presentation area (sponsor provides banner). Includes **up to six** shooters, **one** four-person cart, lunch and raffle tickets for four. Recognition on promotional materials.

**Cart Sponsor: \$750 [X] FILLED**

Includes four shooters, one four-person cart, lunch for four, and company name on event carts. Includes four shooters, one four-person cart, lunch for four, and recognition on event carts

**Supporter Sponsor and Master of Ceremonies of Raffle**

**Prizes: \$1,000 [ ]**

Includes four shooters, one four-person cart, lunch; company name on sponsor banner.

**Plaque Sponsor \$1,000 [ ]**

Your company logo will appear on all plaques. Includes two shooters and lunch for two.

**Supporter Sponsor: \$750 [ ]**

Includes four shooters, one four-person cart, lunch; company name on sponsor banner.

**Beverage Cart Sponsor: \$500 [X] FILLED**

Includes four shooters, one four-person cart, lunch; company name on sponsor banner and recognition on cart.

**Yes! I would like to be a sponsor in 2018:**

Contact Name: \_\_\_\_\_

Company (for signage and publication use): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Payment Information: Make check payable to Indian River Citrus League and mail along with this completed form to: 2001 S. Rock Road, Ft. Pierce, FL 34945 or email to [info@ircitrusleague.org](mailto:info@ircitrusleague.org) form and we can invoice you.

Amount Due: \$\_\_\_\_\_ Payment: [ ] Check Enclosed [ ] Send Invoice

For more information, contact the League at 772/595-5026 or email at [info@ircitrusleague.org](mailto:info@ircitrusleague.org)





# Protection against Phytophthora

## ALIETTE® FUNGICIDE

Aliette® fungicide delivers true, two-way systemic protection against Phytophthora. With multiple modes of action, Aliette attacks pathogens at various growth stages for better overall disease control. Aliette stimulates the plant's own defense mechanisms and also controls fungi on contact.

### FEATURES

Rapid absorption by roots and leaves

Highly systemic with upward and downward product translocation

Multiple modes of action inhibit spore germination, germ tube formation, hyphal growth and sporulation

### KEY BENEFITS

Healthier roots – Promotion of healthier root systems for greater nutrient uptake and better yields.

Exceptional disease control – Multiple modes of action control Phytophthora.

Complete barrier of protection – The systemic activity creates a complete barrier of protection.

Unique protection – Inhibits spore production, thereby preventing transmission of disease to neighboring plants.



# Florida Citrus Show Draws Hundreds Seeking Solutions



The 2018 Florida Citrus Show marked another hugely successful gathering in Ft. Pierce in January, which drew a large crowd for the two-day education program and trade show at the Havert L. Fenn Center in Ft. Pierce and presented by Florida Grower® magazine in partnership with [UF/IFAS](#), [USDA](#), and the Indian River Citrus League.

Pat Schirard, President of the Indian River Citrus League, kicked off the show by welcoming the attendees and highlighted activities that the League has been involved with to promote the viability of the Indian River growing district.

The big attraction for the show was the educational programs focusing on new scion and rootstock updates from USDA and IFAS, HLB control, and dealing with impacts from Hurricane Irma. Other presentations touched on biostimulants and nutrient utilization, grapefruit economics update, and the capability of photonic fence technology to detect, track and intercept flying psyllids. The last day ended with a grower panel on HLB-infected citrus management considerations after the storm.

The trade show was packed and sold out with more than 100 exhibitors. The floor stayed busy with activities and numerous giveaways and prizes throughout the event.

“The show attracted growers, packers and processors from across the state highlighting the fact it has become a premier event,” said Doug Bournique, Executive Vice President of the Indian River Citrus League.



# FIRE ANT FREE

## EXTINGUISH ANTS *IN YOUR GROVES*

Get proven results at a great cost per acre when controlling fire ants with Extinguish® baits. Extinguish® Professional Fire Ant Bait has a grower friendly label that makes control easy and convenient because it can be used everywhere fire ants colonize. Extinguish® Plus Fire Ant Bait combines an insecticide with an insect growth regulator for use around non-bearing fruit trees.

### Extinguish® Professional Fire Ant Bait

- Approved for use everywhere fire ants go
- Sterilizes the queen/destroys the colony
- Economic usage rates 1-1.5 lbs per acre

### Extinguish® Plus Fire Ant Bait

- Approved for use around non-bearing fruit and nut trees
- Sterilizes the queen/kills problem worker ants
- Economic usage rates 1.5 lbs per acre



Learn more about Extinguish® fire ant baits at [CentralAntControl.com](http://CentralAntControl.com) or call 800.347.8272.

# Indian River Citrus League Banquet

On January 23, 2018, a large crowd was on hand at The Club at Pointe West in Vero Beach for an evening of relaxation and fun. The banquet is the kick off of the 2018 Florida Citrus Show held at the Fenn Center in Ft. Pierce. Guest speaker, Michael Busha, Executive Director of the Treasure Coast Regional Planning Council provided an engaging presentation that illustrated the population growth, migration and trends impacting the Treasure Coast region.

A special thank you to our generous sponsors:

## Platinum



## Gold

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PLANT FOOD SYSTEMS, INC.**

## Silver

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FLORIDA COAST EQUIPMENT › HOWARD FERTILIZER & CHEMICAL  
INDIAN RIVER EXCHANGE PACKERS › PEACE RIVER CITRUS PRODUCTS  
SOUTHEASTERN AERIAL**

Thanks also to our raffle prize contributors:

**BAYER SCIENCE  
CARDEN INSURANCE  
CENTRAL LIFE SCIENCES/WELLMARK  
THE CROCKETT INSURANCE GROUP  
FLORIDA COAST EQUIPMENT  
FLORIDA GROWER MAGAZINE  
TREASURE COAST REGIONAL PLANNING COUNCIL**





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*Indian River Citrus League*

**Board of Directors**

**2018**



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NEVER LAST.  
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# Upcoming Events



**February 21, 2018 – CRDF Board of Directors** meeting, 10 a.m.  
USDA/ARS Lab in Ft. Pierce.

**March 23, 2018 – Third annual River Fun Shoot**  
Sponsorship opportunities available

**March 29, 2018 – IRCL Board of Directors Meeting**, 10:30 a.m.  
USDA Lab in Ft. Pierce

*Immediately following, Florida Citrus Mutual will be hosting the Area Meeting for Mutual members.*



## associate members



Advanced Drainage Systems  
Aglime Sales  
Agricultural Services International, Inc.  
AgroSource, Inc.  
Bayer CropScience  
Blacksmith BioScience  
Brown & Brown Insurance  
Brown International Corp.  
Carden & Associates, Inc.  
Carter & Associates, Inc.  
Chemical Containers, Inc.  
Chemical Dynamics, Inc.  
Citrus Management Services, Inc.  
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Everglades Farm Equipment  
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Florida Coast Equipment, Inc.  
Florida Grower Magazine  
Florida's Natural Growers  
Glades Crop Care, Inc.  
GLOBALG.A.P. North America, Inc.  
Gowan USA  
Hawkins, Inc.

Helena Chemical Company  
Howard Fertilizer & Chemical Co., Inc.  
Indian River Select  
JBT FoodTech  
John L. Minton, CPA  
LidoChem, Inc.  
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Palmdale Oil Company  
Plant Food Systems, Inc.  
Peace River Citrus Products, Inc.  
Prudential Agricultural Investments  
Rabo AgriFinance  
Saunders Real Estate  
Southeastern Aerial Crop Service  
Sundance Family Farms  
Syngenta  
TradeMark Nitrogen Corporation  
Tropicana Products, Inc.  
Wellmark International  
Westlake Real Estate Co., Inc.  
Winter, Bell Co.  
Yara North America, Inc.



## Getting Involved.

### membership opportunities

Our Associate Membership provides opportunities to network with existing customers and potential customers by providing opportunities to sponsor events scheduled throughout the year. Their partnership with our organization is important to us. If interested in joining our organization, please contact the League office for further details.



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# Advertising Opportunities

Looking for a way to reach our readers? Why not try our newsletter that reaches our grower members, packinghouses, associate members and affiliated businesses that make up the Indian River citrus growing district. Our publication schedule is September through June and is distributed electronically. Also, the newsletter is posted on our website of [www.ircitrusleague.org](http://www.ircitrusleague.org). If interested, please call the League office at 772/595-5026 or email at [info@ircitrusleague.org](mailto:info@ircitrusleague.org) for more details.

## Ad Copy Specifications

### Fonts

- Please embed all fonts.
- Do not use artificial font formatting; all formatting (bold, italics, etc.) must be done using stylized fonts.

### Logos

- When submitting logos, convert all fonts to outlines.
- Preferred format: vector eps

### Color

- We print in 4-color CMYK process.
- All pantone colors must be converted to CMYK.
- Black type should be made with 100% black.

### Resolution

- Resolution should be a minimum of 300 dpi at actual size.
- 72 dpi images pulled from websites are not acceptable.
- Line art should be scanned at a minimum of 600 dpi.

### File Format

- PDF files and InDesign files are preferred (collected output to include layout, linked pictures, embedded pictures, color profiles, screen fonts and printer fonts).
- Other file formats accepted:  
 eps (Adobe Illustrator)  
 tif (Adobe Photoshop)  
 jpg (Adobe Photoshop)

## Ad Size Specifications / Rates

### • Business Card

2.833 inches across by 2 inches down  
 \$60/month  
 \$50/month w/ a monthly commitment through June

### • 1/2 Page

8.5 inches across by 5.5 inches down  
 \$200/month  
 \$150/month w/ a monthly commitment through June

### • Full Page

8.5 inches across by 11 inches down  
 \$300/month  
 \$225/month w/ a monthly commitment through June

### • Bleed

Please allow at least 1/8" bleed.

**Do not include printers marks.**

- Please email all advertising materials to [graphics@creativeprinting.net](mailto:graphics@creativeprinting.net)

