

RIVER RAMBLINGS

The newsletter of the
Indian River Citrus League

DECEMBER 2013



2014 Banquet

Indian River Citrus League



The League is proud to announce the sponsors...

CHEMICAL DYNAMICS
Our Business Is To Help You Grow

FARM CREDIT

**FLORIDA
COAST
EQUIPMENT**



**DEAN
MEAD**
ATTORNEYS AT LAW

**GARDEN
ASSOCIATES, INC.**



The Indian River Citrus League has once again partnered with the University of Florida/Institute of Food and Agricultural Sciences, and Florida Grower Magazine for the annual Florida Citrus Show on January 29-30, 2014 at the Havert L. Fenn Center in Ft. Pierce. The two-day event will feature educational seminars, and certification programs. The trade show is also returning this year, and promises to be bigger and better than last year. To pre-register for the 2014 Florida Show, go to www.citrusshow.com.

On the evening of January 28, 2014 the Indian River Citrus League Banquet will be held at The Club at Pointe West, located at 7500 14th Lane, Vero Beach. The event will feature guest speaker House Member Steve Crisafulli. Admission is \$45 per person and must be purchased in advance by January 24, 2014 to confirm your reservation. Reception begins at 6 p.m. with dinner and evening's program beginning at 7 p.m. For more information or to register to attend the banquet, please contact the Indian River Citrus League at 772/562-2728 or email info@ircitrusleague.org. Seating is limited so make your reservations early.

2014 Indian River Citrus League Banquet

The Club at Pointe West
7500 14th Lane, Vero Beach
Tuesday, January 28, 2014
6 pm Reception 7 pm Dinner

Contact: _____ Ph: _____

Email: _____

Name: _____ Name: _____

Name: _____ Name: _____

Name: _____ Name: _____

Name: _____ Name: _____

Name: _____ Name: _____

\$45 Per Person

Pmt Enclosed: \$ _____ (credit cards not accepted)

Please make check payable to: Indian River Citrus League
7925 20th Street, Vero Beach, FL 32966

Deadline for payments: January 24, 2014

In lieu of tickets, reservations will be held at the door.

↑ this issue

P2
Save the
Date

P3
Golf
Tournament
Jan. 28,
2014

P4-5
The
Florida
Citrus
Show

P6
Golf
Tournament
Registration
Form

www.ircitrusleague.org

What does Farm Credit know that other lenders don't?



We understand your industry and financing—that's why we've been successful for nearly 100 years.

Let us put our experience to work for you.

Agriculture.

We specialize in:

- Loans for grove purchases and development
- Leases for machinery and equipment
- Crop insurance for trees and fruit
- Debt consolidation & refinancing



FARM CREDIT

800.307.5677 | FarmCreditFL.com



Save the Date

January 28

The Club at Pointe West
VERO BEACH



2014 INDIAN RIVER CITRUS LEAGUE BANQUET

For more info, contact (772)562-2728 or info@ircitrusleague.org



The Inaugural Indian River Citrus League

GOLF Tournament 2014

The Indian River Citrus League's Inaugural golf tournament is scheduled for January 28, 2014 at the Club at Pointe West in Vero Beach, an Arnold Palmer managed club. If you have not registered to sponsor or play at the Tournament, this is the time to do so.

The funds raised at this tournament will be channeled towards issues faced by growers in our region today, so your sponsorship plays a huge part in the success of the League's efforts for protecting the industry.

We invite you to join us as a sponsor or player. This is a great opportunity for your company to receive exposure at this event. All sponsorships will include recognition on the League's website and an opportunity to include branded items in the player's gift bags. We would also welcome items as door prizes.

Please plan to join us for a great day of golf and fun. There will be great team and individual prizes and give-aways. You don't want to miss out! Details of the event can be found at www.ircitrusleague.org.



Large Acreage Real Estate Specialists

Focusing on Agricultural & Transitional Properties Throughout Florida



W.C. "Boo" Graves

Broker Associate, Realtor

(772) 473-1677

wgraves@saundersrealestate.com



Jeff Cusson, CCIM

Sales Associate, Realtor

(772) 473-8497

jeff@saundersrealestate.com

Parrish Grove

573 Acres

- Operating Citrus Grove

Hammock Grove

160 Acres

- Grapefruit Marsh Seedless • Grapefruit Flame • Specialty Tangerines Sunburst • Orange Navel

Port Saint Lucie Grove

473 Acres

- Pineapples Oranges • Valencia Oranges • Hamlin Oranges • Red Grapefruit • White Grapefruit



Box Ranch Grove

510.53 Acres

- Orange, Valencia, Swingle • Orange, Hamlin, Swingle • Orange, Valencia-Carrizo

Alamo Grove

80 Acres

- White grapefruit • Pineapple • Valencia Oranges

Vero Beach Citrus Grove

1023 Acres

- Pineapples Oranges • Valencia Oranges • Navel Oranges • Red Grapefruit • White Grapefruit



MICRONUTRIENTS FOR CITRUS
 ✓ CITRUS MIX ✓ BLOOM SPRAY
 ✓ AP (ADVANCED PERFORMANCE)
 Order Today from CPS, Griffin Fertilizer,
 Triangle Chemical or call:
800-277-4950
 Since 1973
CHEMICAL DYNAMICS
 Our Business Is To Help You Grow
 ChemicalDynamics.com Plant City, Florida



**just what you need...
 ...right when you need it**
 www.hesco-fl.com | 863.439.3661

**Your ad could
 be here.
 Please call
 772-562-2728
 for info.**



Dave Kernodle
 Crop Insurance Specialist
Carden & Associates, Inc.
We Keep You Growing
 • Professional Service
 • Custom Mapping Solutions
 • Streamline Claim Service
 Toll Free 888-296-7533
 dkernodle@cardeninsurance.com
 www.cardeninsurance.com

**Your ad could
 be here.
 Please call
 772-562-2728
 for info.**

**Your ad could
 be here.
 Please call
 772-562-2728
 for info.**

All Roads Lead to The Florida Citrus Show

Florida citrus growers generally agree that the road to solutions to HLB will be a long and winding path. The road will lead to numerous approaches that will help growers find a way to remain productive and profitable in the future.

There's no better place to learn about these solutions than the Florida Citrus Show in Ft. Pierce. The event will be held at the Havert L. Fenn Center on Jan. 29-30 and is jammed packed with vital information for the modern challenges of citrus production.

Here are a few highlights from the educational sessions during the show:



- Rootstocks role in tolerating disease
- Enhanced nutritional therapy
- Psyllid management update
- Causes of fruit drop
- Replanting strategies
- HLB resistance in existing cultivars
- High density plantings and advanced production systems
- Heat treatments for HLB
- Genetic research in the fight against HLB
- CEUs are available

In addition to the educational sessions, growers will have the opportunity to network with peers and visit the exhibition hall of more than 80 suppliers of important citrus production products and services.

**For more information on the educational program and to register
 FREE online, visit CitrusShow.com**





2014 Program

Wednesday, January 29, 2014

8:00 am - Registration Opens / Continental Breakfast
Perspective -- Past, Present, and Future

Moderator: Parker Platts,

Multi-county Citrus Extension Agent

8:50-9:00 am - Welcome - Indian River Citrus League
T.P. Kennedy, Indian River Citrus League Chairman

9:00-9:20 am - Long-term Citrus Production Estimates
Matt Salois, FDOC

9:20-9:40 am - FDOC Grapefruit Marketing Programs
TBD

9:20-9:40 am - Getting Young Trees to Production
Kelly Morgan, UF/IFAS-SWFREC

9:40-10:00 am - Why Are Grade Lowering Defects Back
In Fresh Grapefruit?

Mark Ritenour, UF/IFAS-IRREC

10:00-10:45 am - Visit the Trade Show / AM Refreshment Break

10:45-11:05 am - Effects of Harvest Date/Variety on HLB
Juice off Flavor

Liz Baldwin, USDA-ARS

11:05-11:25 am - Revisiting Diaprepes and Leaf Miner
Steve LaPointe, USDA-ARS

11:25-11:45 am - Citrus Canker Control
Jim Graham, UF/IFAS-CREC

11:45-12:05 pm - What's Behind The Fruit Drop Surge?
Greg McCollum & Ed Stover, USDA-ARS

12:05-1:30 pm - Lunch / Visit the Trade Show
Management Strategies

Moderator: Steve Futch,

Multi-county Citrus Extension Agent

1:30-2:00 pm - Nutritional Treatments for HLB
Infected Trees

Bob Rouse, UF/IFAS-SWFREC

2:00-2:30 pm - High Density Plantings in the HLB Era
Arnold Schumann, UF/IFAS-CREC

2:30-3:30 pm - Visit the Trade Show / PM Refreshment Break

3:30-4:00 pm - Asian Citrus Psyllid Management Update
Michael Rogers, UF/IFAS-CREC

4:00-4:30 pm - Nursery Preparedness for Increased
Planting

Phil Rucks, Rucks Citrus Nursery

Thursday, January 30, 2014

Is it Time to Replant?

Moderator: Laurie Hurner,

Multi-county Citrus Extension Agent

8:00-8:30 am - Visit the Trade Show / Continental Breakfast

8:35-9:30 am - An Economic Case Study
of Replanting Options
Spike Schultheis and staff from the SBDC at IRSC

9:30-10:30 am - Visit the Trade Show / AM Break

Does sour orange make sense?

10:30-10:50 am - Sour Orange Characteristics
Bill Castle, UF/IFAS

10:50-11:10 am - Super Sour
Kim Bowman, USDA-ARS

11:10-11:30 am - Sour-like Rootstocks
Jude Grosser, UF/IFAS-CREC

11:30-12:00 pm - Replanting Strategies
Citrus Grower Panel

12:00-1:30 pm - Lunch / Visit the Trade Show

Promising treatments to reduce or eliminate HLB Symptoms

Moderator: Barrett Gruber, UF/IFAS-IRREC

1:30-1:55 pm - HLB Resistance in Existing Cultivars and
Other Conventional Citrus Scions

Ed Stover & Greg McCollum, USDA-ARS

1:55-2:20 pm - Anti-microbial Treatments: What We
Know and What's Next

Charles Powell, UF/IFAS-IRREC and

Bob Shatters, USDA-ARS

2:20-2:45 pm - Heat Treatment of HLB Infected Trees
Reza Ehsani, IFAS-CREC

2:45-3:10 pm - RNAi Potential for Psyllid Management
and Non-transgenic Methods of Delivery
Wayne Hunter, USDA-ARS

3:10-3:30 pm - nuPsyllid - Developing a
Non-vector of CLAs

Kirsten Pelz-Stelinski, UF/IFAS-CREC



2014 Indian River Citrus League Golf Tournament

The Club at Pointe West, 7500 14th Lane, Vero Beach

Benefitting the citrus and all agricultural interests on the Treasure Coast

My Name _____

My Company _____

Address _____

City _____

Phone _____

Email _____

Tuesday
Jan 28, 2014
7:30am Registration
8:30am Shotgun Start
Lunch, Raffle
& Contests

Yes! I would like to help.

Below I have checked the boxes that I would like to commit to:

☐ Tournament Entries:

- a) _____ HDCP: _____
b) _____ HDCP: _____
c) _____ HDCP: _____
d) _____ HDCP: _____

☐ \$100 – Hole Sponsorship (includes tee sign)

☒ \$200 – Beverage Cart (includes 1 golfer and signage on cart) **(FILLED)**

☐ \$250 – Contest Sponsor – Which Contest: _____

☐ \$250 – Red Tee Sponsor (includes 1 golfer/1-hole sponsorship)

☒ \$300 – Boxed Lunch (includes 1 golfer & your company sticker on lunch box) **(FILLED)**

☐ \$500 – White Tee Sponsor (includes 2 golfers/2-hole sponsorships)

☐ \$1000 – Blue Tee Sponsor (includes 4 golfers/4-hole sponsorships)

☐ Raffle Prize(s) – Please describe _____

Included in your golf package

- Raffle prizes
- Beverages and Lunch
- Goodie Bag
- Contests: Putting, Long Drive and Closest to Pin

Signature _____

Print Name _____

\$100/golfer
4 Man Scramble
Closest to the Pin
Putting Contest
Long Drive

Please make checks payable to Indian River Citrus League

Return to 7925 20th Street, Vero Beach, FL 32966

QUESTIONS? Contact Karen Smith at 772/562-2728 or info@ircitrusleague.org

FIRE ANT *FREE*

EXTINGUISH ANTS *IN YOUR GROVES*

Get proven results at a great cost per acre when controlling fire ants with Extinguish® baits. Extinguish® Professional Fire Ant Bait has a grower friendly label that makes control easy and convenient because it can be used everywhere fire ants colonize. Extinguish® Plus Fire Ant Bait combines an insecticide with an insect growth regulator for use around non-bearing fruit trees.

Extinguish® Professional Fire Ant Bait

- Approved for use everywhere fire ants go
- Sterilizes the queen/destroys the colony
- Economic usage rates 1-1.5 lbs per acre

Extinguish® Plus Fire Ant Bait

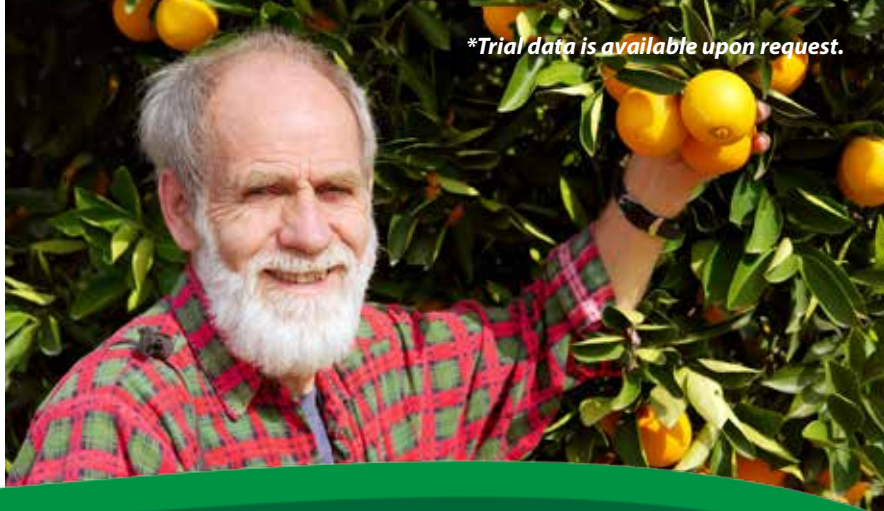
- Approved for use around non-bearing fruit and nut trees
- Sterilizes the queen/kills problem worker ants
- Economic usage rates 1.5 lbs per acre



Learn more about Extinguish® fire ant baits at extinguishfireants.com or call 800.347.8272.

I
am
NutriSmart®

**Trial data is available upon request.*



Trials* have shown applications of patented OMRI-listed NutriSmart®-B "eco-fertilizer" on citrus groves:

- ★ Replaced at least 25% of soil applied NPK producing equal or better yield and quality than G.S.P.
- ★ Increased soil organic matter content by 25% or more
- ★ Increased total soil nitrogen content by more than 18%
- ★ Improved soil water-holding capacity by more than 25%

Want to be NutriSmart, too?

Contact Performance Nutrition for more information.



PERFORMANCE
NUTRITION®
Performance Nutrition is a division of LidoChem, Inc.

Phone (732) 888-8000
Email: info@pnfertilizers.com
www.pnfertilizers.com

© 2013 LidoChem, Inc.

Professional Aerial Application

Serving the Florida Citrus Industry for 60 Years



- Let us assist you in keeping your trees healthy with regular nutritional and ACP treatments
- Use Reports are provided to help you with FIFRA and GAP audits



- Customized Services to Meet All of Your Aerial Application Needs
- State of the Art Technology
- Licensed, Certified, Insured

772-461-8924 • 1-800-441-2964 • mail@southeasternaircraft.com



PETROLEUM

Family Owned & Operated
Since 1964

Proud Members of the Indian River Citrus League



Serving Florida's Agriculture Industry with Quality Fuels
& Lubricants for Almost 50 Years!

*All-Wheel Drive Tank Wagon Truck Available for Grove Deliveries
Diesel Fuel & Gasoline * Quality Lubricants * Environmentally Friendly & Renewable Fuels & Lubricants*



877-811-FUEL
www.ssipetro.com

24-Hour Emergency Service

Florida's Legendary Juice



like us on facebook

Visit Us At
www.indianriverselect.com

Grown, Picked, Squeezed and Bottled in Florida



7925 20th Street, Vero Beach, FL 32966
www.ircitrusleague.org

associate members

AgFirst Farm Credit Bank	HESCO
Aglime Sales	Indian River Select
AgroSource, Inc.	JBT FoodTech
Brown & Brown Insurance	John L. Minton, CPA
Brown International Corp.	LidoChem, Inc.
Carden & Associates, Inc.	Magna-Bonn II, LLC
Carter & Associates, Inc.	Marrone Bio Innovations
CenterState Bank	Maxijet, Inc.
Chemical Containers, Inc.	Morgan, Jacoby, Thurn, Boyle & Assoc.
Chemical Dynamics, Inc.	Natural Industries, Inc.
The Crockett Insurance Group	Orchid Island Juice Company, Inc.
Diamond R. Fertilizer Co., Inc.	Oro Agri
Ecostat, Inc.	Palmdale Oil Company
Everglades Farm Equipment	Peace River Citrus Products, Inc.
Everris	Prudential Agricultural Investments
Farm Credit of Florida	Rabo AgriFinance
Ferrellgas	Southeastern Aerial Crop Service
Florida Coast Equipment, Inc.	SSI Petroleum
Florida Grower Magazine	Stallings Crop Insurance Company
Florida's Natural Growers	Sunniland Aircraft
Glades Crop Care, Inc.	Syngenta
Growers Fertilizer Corporation	Tropicana Products, Inc.
Gowan USA	Wellmark International
Gulfstream Business Bank	Wells Fargo



Getting Involved.

membership opportunities

Our Associate Membership provides opportunities to network with existing customers and potential customers by providing opportunities to sponsor events scheduled throughout the year. Their partnership with our organization is important to us. If interested in joining our organization, please contact the League office for further details.