

RIVER RAMBLINGS

The newsletter of the
Indian River Citrus League

NOVEMBER 2013



League's 83rd Annual Meeting a Success!

On October 15, 2013, The Club at Pointe West in Vero Beach was the setting for the League's 83rd annual meeting. The organization was fortunate enough to have Florida Governor Rick Scott as its featured speaker.

The Governor recalled his visit here on the River two years ago during one of his "Work Days" by picking, hauling and packing oranges and commented that to date it was one of the most difficult jobs he has undertaken.



Mike Garavaglia, T. P. Kennedy, Governor Scott and Doug Bournique



Veronique Sallin, Governor Scott, Michel Sallin and Melanie Ressler

He spoke of the importance of citrus to the state's economy and pledged his continued support of research funding for citrus greening. Last legislative session, he supported \$9.5 million funding for research. To assist in promoting citrus internationally, he will be traveling to Japan on a trade mission trip, just one of the many scheduled stops, and will appear at press events featuring grapefruit. Mike Garavaglia, of The Packers of Indian River and Florida Citrus Commissioner, T. P. Kennedy, of United Indian River Packers and League's President, Michel Sallin of IMG Citrus, and Tom Mitchell of Riverfront Packing Co. will

also join the Governor for the event. The Governor awarded the Indian River citrus industry the Governor's Business Award by presenting it to T. P. Kennedy. The Governor delighted the crowd by staying after the luncheon to meet and greet everybody who attended.



Governor Scott, Mike Adams and LeeAnn Simmons

The lunch, sponsored by Wells Fargo, provided an opportunity for growers, associate members, and affiliated industries the opportunity to be briefed on the League's activities, as well as any industry updates.

Photos by Ron O'Connor, Farm Credit

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Save the Date

January 28

The Club at Pointe West
VERO BEACH



2014 INDIAN RIVER CITRUS LEAGUE BANQUET

For more info, contact (772)562-2728 or info@ircitrusleague.org



The Inaugural Indian River Citrus League



Tournament 2014

The Indian River Citrus League is announcing its first annual golf tournament scheduled for **January 28, 2014** at the Club at Pointe West in Vero Beach, an Arnold Palmer managed club.

The funds raised at this tournament will be channeled towards issues faced by growers in our region today, so your sponsorship plays a huge part in the success of the League's efforts for protecting the industry.

We invite you to **join us as a sponsor**. This is a great opportunity for your company to receive exposure at this event. All sponsorships will include recognition on the League's website and an opportunity to include branded items in the players' gift bags. We would also welcome items as door prizes.

Details of the event can be found at www.ircitruleague.org under the January calendar of events.

We would need your registration form by December 17, 2013 to ensure your company name is included on the designated sponsorship signage.

GOVERNOR SCOTT Promotes Florida Grapefruit in Japan

In an effort to buoy the Japanese market the Indian River Citrus League assisted in coordinating a media event, in conjunction with the FDOC that featured Florida Governor Rick Scott. Multiple League members attended the event, including Mike Garavaglia, of The Packers of Indian River and Florida Citrus Commissioner, T. P. Kennedy, of United Indian River Packers and League President, Michel Sallin of IMG Citrus, and Tom Mitchell of Riverfront Packing Co.

The event included a reception with the largest Japanese exporters where the Governor was photographed with Florida grapefruit. The Governor's visit presented a unique opportunity to infuse a media buzz around the arrival of Florida grapefruit.





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League Initiates Water Farming Summit

By Doug Bourmique, Indian River Citrus League

On November 5, 2013, the League hosted a joint meeting between the St. John's River Water Management District and South Florida Water Management District to discuss every aspect of a regional attenuation system and the water farming concept in regard to and to charting a course to ensure a successful outcome. Also in attendance were representatives of Senator Negron's and Representative Mayfield's office as well several interested landowners.

The meeting started with SFWMD staff describing their current program of water farming, which is a three million dollar, three-year pilot currently projected to be on three sites. This three million dollar amount represents a funding match between the South Florida Water Management District and Florida Department of Environment Protection 319 grant money. Both Districts voiced complete support of the projects and pledged to work together on the issue to reduce the discharges to the Indian River Lagoon.

Bob Ulevich of the St. Johns improvement District and Sebastian RIVER improvement district gave a history of the project in the region dating from 1948 and how it all can work to benefit the Indian River, St. John's River and water users in the basin. Bob then discussed the benefits of the regional attenuation system through the improved reconnection of the two water management districts. These received thorough discussion in support from all in attendance.

The U.S. Fish and Wildlife Service were asked to address the endangered species issue and how it would impact water farming in the region. They stated by entering into a Safe Harbor agreement, property owners receive assurances that land use limitations will not be required, even if the voluntary actions taken under the agreement attract particular listed species on their property.

The last key issue discussed was to consider the assessments that the property appraisers place on water farming sites. Attorney Michael Minton prepared some legislation language that proposed a modified tax rate on water farming sites. There was discussion that as these water farming sites may be income producing that fair-share taxation may be considered as well. The legislative representatives in attendance indicated that they would take this matter further with their elected officials.

One of the primary goals of this effort is to provide landowners in the region with a viable, long-term option for their unused land and at the same time help clean up the Indian River by holding unnecessary discharges to tide. This water would have the potential to be available to all stakeholders.



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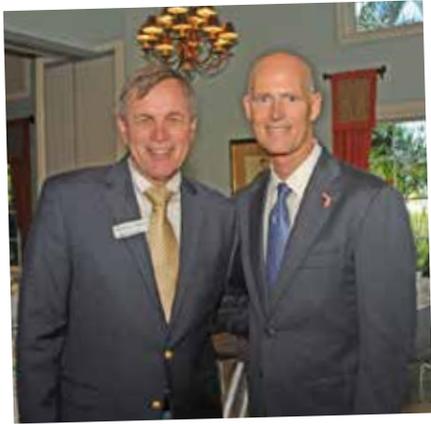
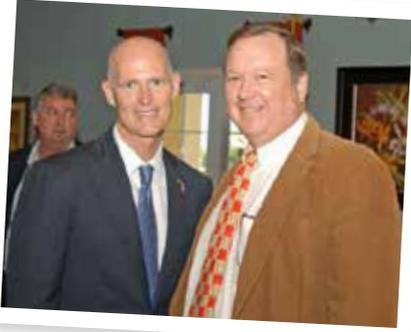
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Candid photos from Annual Meeting...



Photos by Ron O'Connor, Farm Credit

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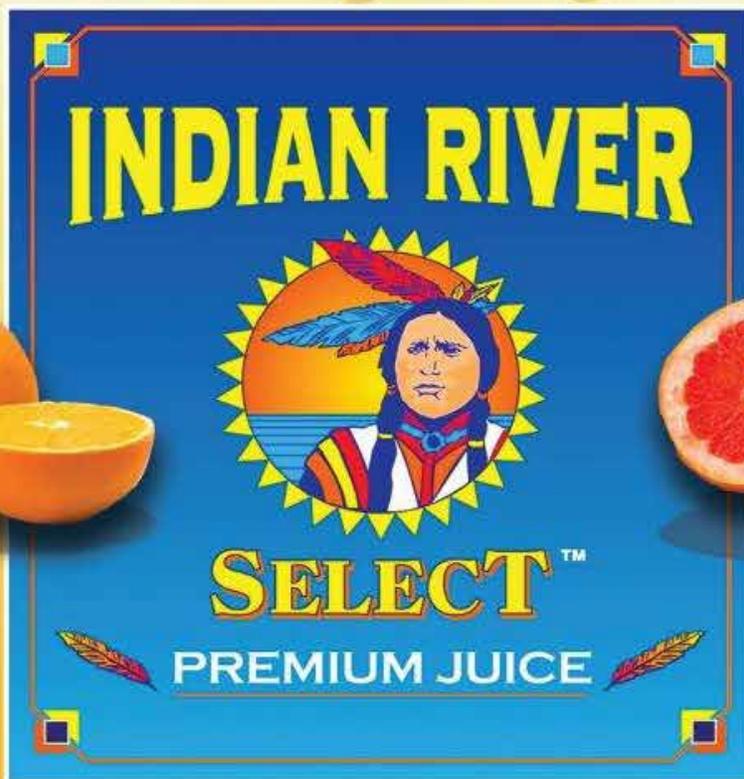
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The Inaugural Indian River Citrus League



Tournament 2014

The Indian River Citrus League is hosting its first annual golf tournament, which kicks off the 2014 Florida Citrus Show.

The League's mission is to benefit the citrus and all agricultural interests on the Treasure Coast by finding solutions to multiple challenges that face agricultural producers in our region.

The funds raised at this tournament will be channeled towards issues faced by producers in our region today, so your sponsorship plays a huge part in the success of the League's efforts for improving the industry.

The 2014 golf tournament will take place at The Club at Pointe West, 7500 14th Lane, in Vero Beach on January 28, 2014. This will be a scramble with a shot gun start at 8:30am. Pointe West is a magnificent championship golf course managed by The Arnold Palmer Golf Management Company.

So mark Tuesday, January 28, 2014 on your calendar now and plan to join us as we kick off the 2014 Florida Citrus Show and banquet. This opportunity will be a great occasion to meet with the leaders of the Indian River Citrus Industry. We offer multiple sponsorship levels, which allow you to sponsor the tournament while enjoying the game with your friends and colleagues. As a sponsor you will receive full recognition for your donations at the tournament.

Sponsorships Available

- **Blue Tee - \$1000**
Four golfers and four hole sponsorships
- **White Tee - \$500**
Two golfers and two hole sponsorships
- **Boxed Lunch - \$300**
Includes Sandwich, chips, cookies, bottle of water, one golfer & your company sticker on lunch box
- **Red Tee - \$250**
One golfer and one hole sponsorship
- **Beverage Cart - \$200**
Includes one golfer & signage on the beverage cart
- **Hole - \$100**
Includes signage at hole





The Inaugural
Indian River Citrus League
GOLF
Tournament 2014

Registration Form

Contact Person: _____

Company Name: _____

Address: _____

City/St/Zip: _____

Phone: _____

Email: _____

SPONSORSHIP INFORMATION

- Blue Tee/\$1000
- White Tee/\$500
- Red Tee/\$250
- ~~Boxed Lunch/\$300~~ **Filled**
- ~~Beverage Cart/\$200~~ **Filled**
- Hole Sponsorships @\$100/each

PAYMENT

- Check Enclosed
- Please send invoice

PLAYER INFORMATION

Player #1 _____ Handicap: _____

Player #2 _____ Handicap: _____

Player #3 _____ Handicap: _____

Player #4 _____ Handicap: _____

TOURNAMENT PARTICIPANTS

\$100/player = \$ _____

PAIRING REQUEST

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Getting Involved.

membership opportunities

Our Associate Membership provides opportunities to network with existing customers and potential customers by providing opportunities to sponsor events scheduled throughout the year. Their partnership with our organization is important to us. If interested in joining our organization, please contact the League office for further details.